



Coordinating and integrating state-of-the-art
Earth Observation Activities in the regions of
North Africa, Middle East and Balkans
and Developing Links with GEO related initiatives
toward GEOSS

GEO-CRADLE Kick-Off Meeting
Friday, 19th of February, 2016

Eleni Christia - NOA
Alexandra Jercaianu , Teodora Secara - EURISY
George Galanis- IBEC
Hesham M. E-Askary - CEDARE



IONIC Centre, 11 Lysiou Street
Athens, Greece





Communication, Dissemination & Engagement (WP6)

•Roles of the panel members and WP partners

Panel– Task Leaders : NOA, EURISY, IBEC, CEDARE

NOA will act as an Exploitation and Communication Manager



EURISY will act as the DM to ensure the coordination of the different dissemination activities in a timely and efficient way.

IBEC assumes the role of Regional Project Coordinator in the Balkans, Israel and Cyprus and contributes to several tasks of GEO-CRADLE.

CEDARE will act as a Regional Project Coordinator in the Middle East and North Africa countries



Communication, Dissemination & Engagement (WP6)

• WP Objectives and Inter-dependencies with the other WPs

Maximize the impact of GEO-CRADLE activities.

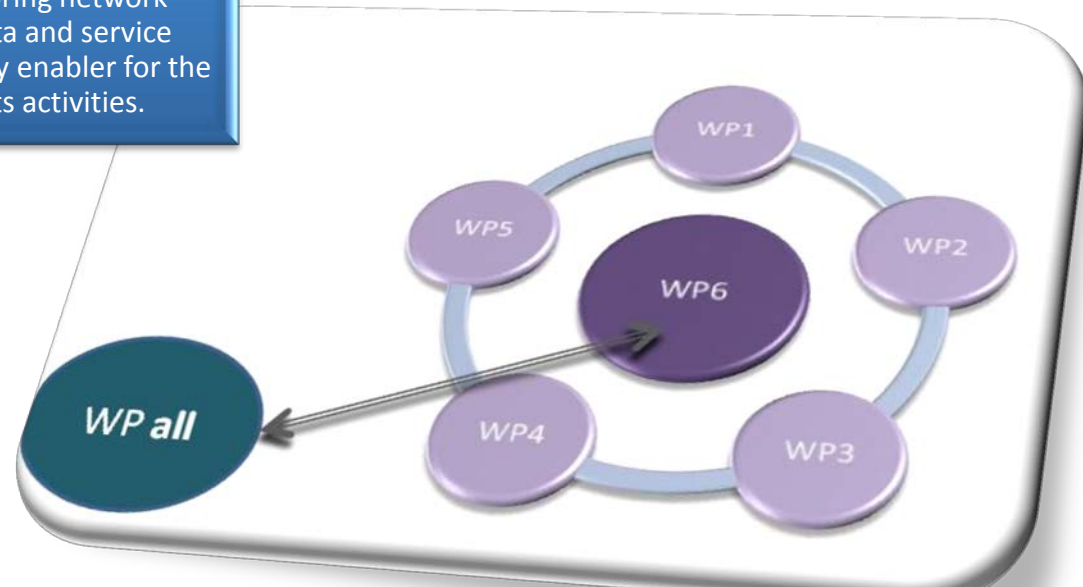
Define and implement a concrete communication strategy, entailing the development of several communication tools tailored to corresponding audiences.

Pursue the dissemination of the project's results to the targeted communities, through dedicated events, publications in relevant journals and participation in workshops (e.g. GEO Plenary, Copernicus Fora, etc.).

Wider engagement of the different stakeholders across the EO value chain, including policy makers, end-users, monitoring network operators, data and service providers is a key enabler for the success of its activities.

The involvement of "super-connectors" such as EARSC, EURISY, EGS and CEDARE for the respective communities.

Inter-dependencies with other WPs





Communication, Dissemination & Engagement (WP6)

•WP Tasks and Deliverables



T6.1 Communication strategy and tools

Leader: NOA

Duration: M1-M30



T6.2 Dissemination

Leader: EURISY – Participants: All partners except PMOD

Duration: M1-M30



T6.3 Stakeholder Engagement

Leaders: IBEC & CEDARE – Participants: All partners except PMOD

Duration: M1-M30



Communication, Dissemination & Engagement (WP6)

• WP Tasks and Deliverables

T6.1 Communication strategy and tools, Leader: NOA

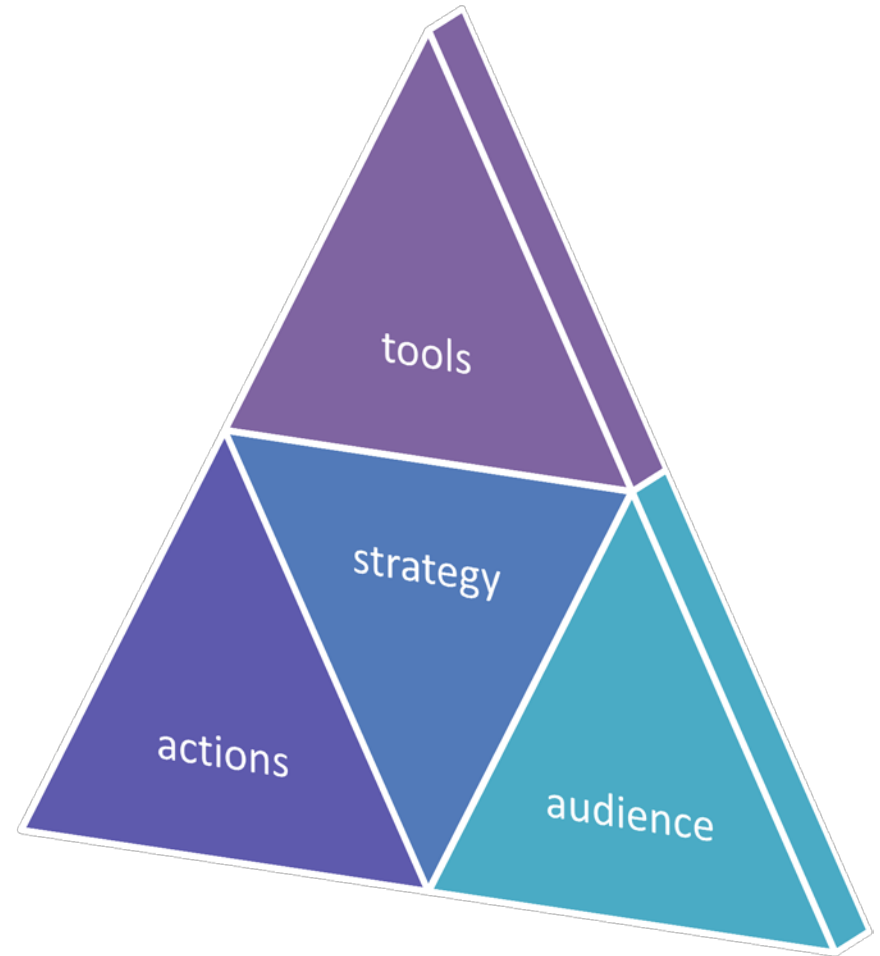
This task aim to develop:

A coherent strategy for the communication activities of GEO-CRADLE, taking into account the specific target audiences (academia and research, end-users, decision makers)

The development of a Communication Strategy and Action plan that will outline the tools and actions towards the different communication targets, both at national and at regional level, taking into consideration the different “communication cultures” in different regions.

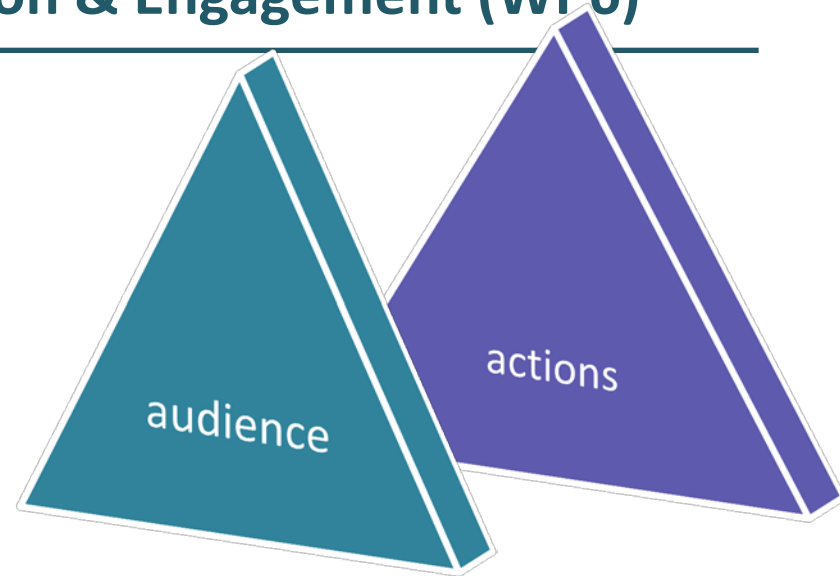


Communication, Dissemination & Engagement (WP6)





Communication, Dissemination & Engagement (WP6)



Research and academic community

- Promote GEO-CRADLE network as an enabler for effective research activities based on know-how exchange; invite participation in Reg. Data Hub and pilot activities

EO industry

- Inform on bi-directional business and service opportunities in the RoI, enabled by GEO-CRADLE; connect with needs of users

End-Users of EO services

- Inform on EO-based applications and their benefits; collect feedback on user needs

Decision makers

- Advocate the importance of EO for informed decision making and the economic, social and environmental benefits for various critical sectors

Media

- Generate interest in communicating public benefits

Public

- Promote socio-economic and environmental benefits; the beneficial outputs of EU-funded initiatives; hands-on applications for the public



Communication, Dissemination & Engagement (WP6)

Website
GEO-CRADLE
portal

- Raising awareness of project goals and activities, publishing news and enabling subscribers to the Newsletter
- Providing central source of access to tools and data (through the Regional Data Hub); acting as a platform enabling the interaction and networking of a community of EO-actors in the Rol

Newsletter

- Communicating project highlights, maintaining the interest and awareness of subscribers, disseminating results and outcomes

- Create dialogue with target groups, announce events and utilise the strength of modern communication means to bring messages across

Social
media

tools

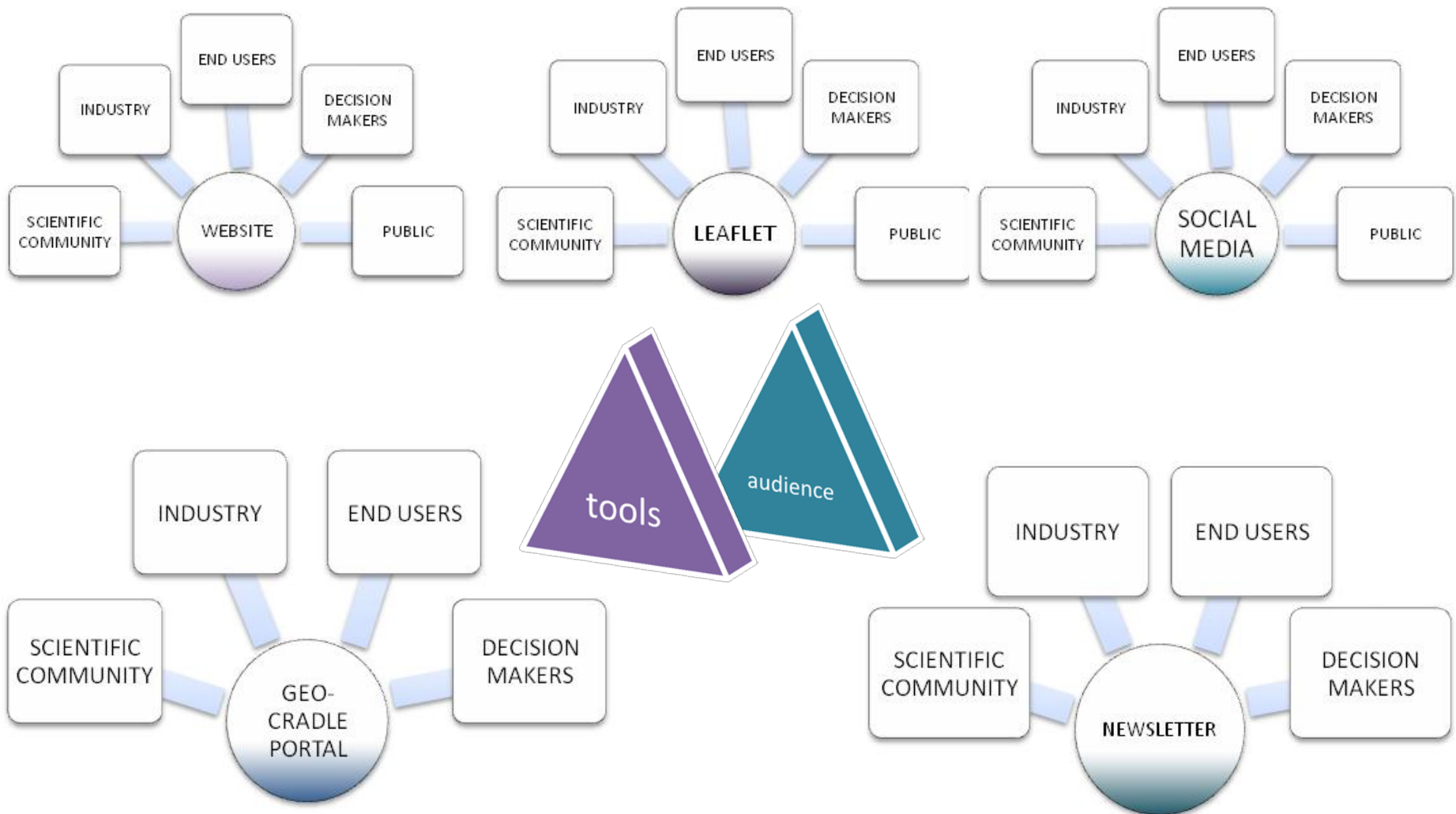
actions

- Raising awareness of GEO-CRADLE initiative, especially in workshops/conferences organised or attended by the consortium bring messages across

Leaflet



Communication, Dissemination & Engagement (WP6)





Communication, Dissemination & Engagement (WP6)

D6.1 : Communication Strategy and Action Plan [3]

- Outlining the major axes of the communication strategy. Definition of targets, messages, tools and activities and timing.

D6.2 : GEO-CRADLE website [3]

- Website introducing the project and its activities, temporary online presence until the release of the GEO-CRADLE web portal.

D6.3 : GEO-CRADLE leaflet [3]

- Introductory summary of GEO-CRADLE activities, containing link to website

D6.6 : Mid-term Report on Communication Strategy and Action activities [15]

- Mid-term reporting on the major axes of the communication strategy and the action activities implemented so far.

D6.9 : Final Report on Communication Strategy and Action activities [30]

- Final reporting on the major axes of the communication strategy and the action activities implemented.



Communication, Dissemination & Engagement (WP6)

Deliverables




Geo-Cradle

Coordinating and integrating state-of-the-art Earth Observation Activities in the regions of North Africa, Middle East, and Balkans and Developing Links with GEO related initiatives towards GEOSS

HOME PROJECT INVENTORIES PARTNERS OUTREACH ANNOUNCEMENTS RESOURCES WIKI EVENTS

Info

Project Acronym:
Geo-Cradle

Project Duration:
01/02/2016 - 31/07/2018
(30 Months)

Topic: SC5-18b-2015,
Integrating North African,
Middle East and Balkan
Earth Observation

Project Summary

GEO-CRADLE brings together key players representing the whole (Balkans, N. Africa and M. East) region and the complete EO value chain with the overarching objective of establishing a multi-regional coordination network that will

- support the effective integration of existing EO capacities (space/air-borne/in-situ monitoring networks, modelling and data exploitation skills, and past project experience),

In this context, GEO-CRADLE lays out an action plan that starts by inventorying the regional EO capacities and user needs, which in turn leads to a gap analysis, the definition of region specific (G)EO Maturity Indicators and common priority needs. Through showcasing pilots, it demonstrates how the priorities can be tackled by the GEO-CRADLE Network, and provides the roadmap for the future implementation of GEOSS and Copernicus in the region, building on the GEO-CRADLE Regional Data Hub, which abides by the GEOSS Data Sharing Principles. To maximise the impact of GEO-CRADLE activities, well-defined Communication, Dissemination and Stakeholder Engagement strategies are proposed. Key Performance Indicators (KPIs) will be used for the quantified assessment of the impact, identifying potential enabling or constraining factors, while pursuing realistic but also ambitious exploitation scenarios. For efficient project coordination, the project management is assisted by a regional coordination structure, and active liaison with EC, GEO and UN initiatives.



Geo-Cradle

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Earth Observation
capacities in GEOSS

Project GA number:
690133

Events

Events & ACTIVITIES



January 27, 2016 121

[Geo-Cradle Kick-Off Meeting](#)

The Kick-Off (KO) Meeting of the GEO-CRADLE project will take place at the IONIC CENTRE (Plaka, Athens) on February, 18 and 19, 2016. Kick-Off Meeting's agendas, venue and accommodation are available below. [Read More...](#)



HORIZON 2020

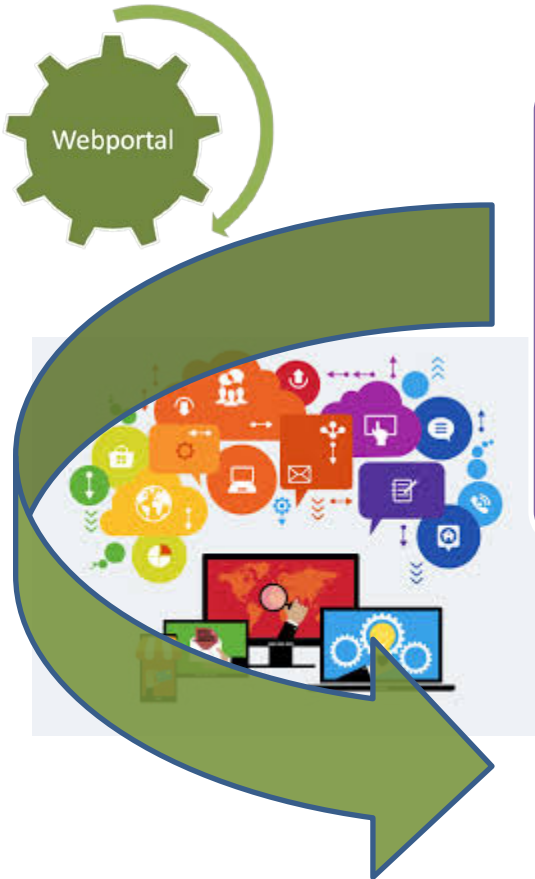
www.geocradle.eu

KICK-OFF Meeting, 19February 2016, IONIC Center



Communication, Dissemination & Engagement (WP6)

•Deliverables



Website –portal & inventories – EO Stakeholders

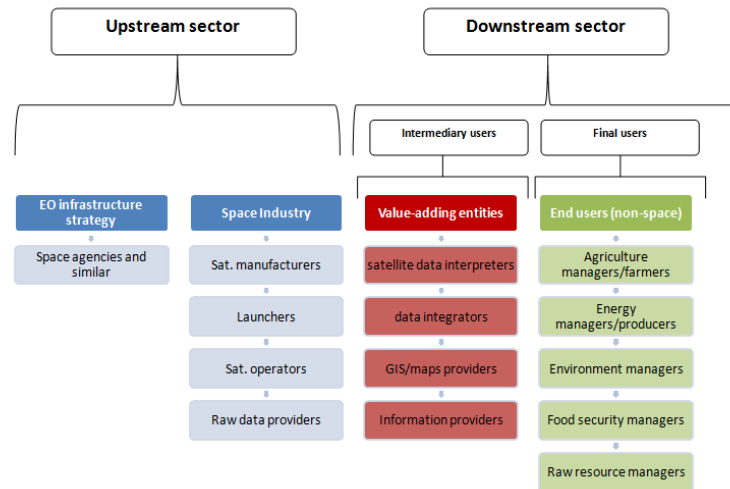
production of inventories of existing space-borne, air-borne, in-situ and modelling capacities, presented in the GEO-CRADLE portal and disseminated through the website and scheduled dissemination activities



Regional Data Hub - will constitute the gateway to space based and in-situ data, higher level products, databases, spectral libraries, models, and processing tools, as well as descriptive metadata.



facilitate the development of applications and services based on regional synergies, and is therefore considered a tool of high visibility for disseminating related GEO-CRADLE information (e.g. new data sets uploading, upcoming campaigns).





Communication, Dissemination & Engagement (WP6)

• Deliverables



Banner

Coordinating and integrating state-of-the-art Earth Observation Activities
 in the regions of North Africa, Middle East and Balkans and Developing Links with GEO related initiatives toward GEOSS

GEO CRADLE

“ Strengthen the Earth Observation networks (space-based, airborne, and particularly in-situ) of the broad European and North African, Middle East, and Balkan region to reinforce its contribution to the knowledge base for climate, natural resources, and raw materials. ”

Specific objectives

- ▶ **Support** the effective integration of Earth Observation capacities in the RoI
- ▶ **Facilitate** the engagement of the complete ecosystem of EO stakeholders in the RoI
- ▶ **Promote** the uptake of EO services and data in response to regional needs
- ▶ **Enhance** the participation in and contribution to the implementation of GEO, GEOSS, and Copernicus in the RoI

Expected Impacts

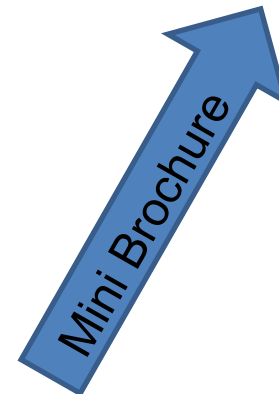
- ▶ **Engage** a critical mass of EO stakeholders along the complete value chain, across the relevant thematic priorities in the RoI
- ▶ **Ensure** cross-fertilisation of existing initiatives and EO capacities, building on and extending the existing experience and state-of-the-art
- ▶ **Be part** of a long-term strategy for GEO, GEOSS, and Copernicus in the RoI

with the support of the European Union under the Horizon 2020 programme

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Expected impacts

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- ▶ **Be part** of a long-term strategy for GEO, GEOSS, and Copernicus in the RoI

with the support of the European Union under the Horizon 2020 programme



Communication, Dissemination & Engagement (WP6)

GEO CRADLE brings together key players representing the whole (Balkans, N. Africa and M. East) region and the complete EO value chain with the overarching objective of establishing a multi-regional coordination network that will

- I. support the effective integration of existing EO capacities (space/air-borne/ in-situ monitoring networks, modelling and data exploitation skills, and past project experience),
- II. provide the interface for the engagement of the complete ecosystem of EO stakeholders (scientists, service/data providers, end-users, governmental orgs, and decision makers),
- III. promote the concrete uptake of EO services and data in response to regional needs, relevant to the thematic priorities of the Call (adaptation to climate change, improved food security, access to raw materials and energy), and
- IV. contribute to the improved implementation of and participation in GEO, GEOS, and Copernicus in the region.

In this context, GEO-CRADLE lays out an action plan that starts by inventorying the regional EO capacities and user needs, which in turn leads to a gap analysis, the definition of region specific (GEO) Maturity Indicators and common priority needs. Through showcasing pilots, it demonstrates how the priorities can be tackled by the GEO-CRADLE Network, and provides the roadmap for the future implementation of GEOS and Copernicus in the region, building on the GEO-CRADLE Regional Data Hub, which abides by the GEOS Data Sharing Principles. To maximise the impact of GEO-CRADLE activities, well-defined Communication, Dissemination and Stakeholder Engagement strategies are proposed. Key Performance Indicators (KPIs) will be used for the quantified assessment of the impact, identifying potential enabling or constraining factors, while pursuing realistic but also ambitious exploitation scenarios. For efficient project coordination, the project management is assisted by a regional coordination structure, and active liaison with EC, GEO and UN initiatives.

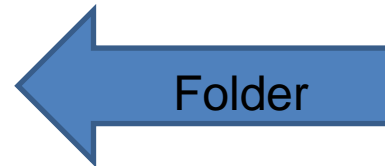
Contact info:
Project Coordinator
Harris Kambos, Research Director, NOA, Athens, Greece
Email: geocradle@noa.gr

Medium size
Coordination and support action
Grant agreement no: 696033
Proposal acronym: GEO-CRADLE

European Commission | GEO CRADLE | GROUP ON EARTH OBSERVATIONS | Copernicus

GEO CRADLE
Coordinating and integrating
state-of-the-art Earth
Observation Activities
in the regions of North Africa, Middle East
and Balkans and Developing Links with GEO
related initiatives toward GEOS

Pre & Kick-off Meeting
18-19 February 2016
Athens, Greece



Horizon 2020
Coordination and support action
Grant agreement no: 696033
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GEO CRADLE | GROUP ON EARTH OBSERVATIONS | Copernicus | European Commission






Communication, Dissemination & Engagement (WP6)

- Steps to achieve the goals of each task and the overall WP (1)


Dissemination Report for workshops

 *Coordinating and integrating state-of-the-art Earth Observation Activities in the regions of North Africa, Middle East, and Balkans and Developing Links with GEO related initiatives towards GEOSS*

MONTHLY REPORT FEEDBACK ON DISSEMINATION ACTIVITIES (ALL WP)			
MONTH			
COMPANY or ORGANISATION			
	YES or NO	DATE PLANNED	POSTPONED TO
EVENT PLANNED ON PROMOTION PLAN			
TYPE OF DISSEMINATION		LOCATION	
AUDIENCE		MAIN OBJECTIVE	
GENERAL FEEDBACK			
CONTACT POINT			
SPECIFIC PROMOTION MATERIAL		UPLOAD ON BEYOND WEBSITE	
OTHERS and/or SUGGESTIONS			
RELATED WP			

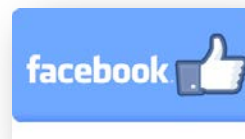
PLEASE, SEND THIS FORM AT THE BEGINNING OF EACH MONTH BY MAIL TO DISSEMINATION MANAGER:

Feedback from partners for the Newsletter

 *Coordinating and integrating state-of-the-art Earth Observation Activities in the regions of North Africa, Middle East, and Balkans and Developing Links with GEO related initiatives towards GEOSS*

Actions to be included in Newsletter	
Partner	
News to be included	
Type of Action	
Region	

be in contact: Social Media, Google Calendar, etc.



geocradle@noa.gr

@GeoCradle



Communication, Dissemination & Engagement (WP6)



“The publication was supported by the project GEO-CRADLE (Coordinating and integrating state-of-the-art Earth Observation Activities in the regions of North Africa, Middle East, and Balkans and Developing Links with GEO related initiatives towards GEOSS), Grant Agreement No. 690133, funded under European Union Horizon 2020 Programme - Topic: SC5-18b-2015, Integrating North African, Middle East and Balkan Earth Observation capacities in GEOSS.”



Communication, Dissemination & Engagement (WP6)

•WP Tasks and Deliverables

T6.2 Dissemination, Leader: EURISY



Alexandra Jercaianu
EURISY ,Project Administrator

Teodora Secara
EURISY ,User Programme Coordinator



Going beyond the RoI

Netherlands
Space
Office



31
Member
Organisations

13
Partners

eurisy
ACTING COLLECTIVELY TO
BRIDGE SPACE AND SOCIETY





Going beyond the traditional space sector

- National, Regional and Local Public Authorities
- SMEs
- Start-ups
- Business & Innovation Hubs



Maximize
impact & outreach

eurisy
ACTING COLLECTIVELY TO
BRIDGE SPACE AND SOCIETY

 **esa**

business
incubation
centre


Communautés de Compétences Techniques



UEAPME

cap-digital
Paris Region



EUROPEAN UNION

Committee of the Regions



CATAPULT



SAFE
CLUSTER
by Pegasus & Risques





Project objectives & dissemination channels

M0-M30

KPI:

Regional/ National workshops, technical meetings
T1: 7-10

KPI:

Key decision makers engaged in Geo-Cradle Network

KPI:

Private companies engagement to Geo-Cradle

Participation in
GEO &
Copernicus
Conferences

- 2016 Geo Expo
- Geo Work Plan Symposium
- Copernicus User Forum
- Copernicus Morocco (TBC)
- Co-organiser Est-European Copernicus Conference;
- Copernicus Masters;
- Etc



Project objectives & dissemination channels

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Network

KPI:
Private companies
engagement to
Geo-Cradle

Organisation of
dissemination
activities
@
Regional
&
National level

- Eurisy Conferences
- Participation in embedded partner events;
- European Space Forum;
- Toulouse Space Show
& Others ;



Project objectives & dissemination channels

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KPI:

Regional/ National workshops, technical meetings
T1: 7-10

KPI:

Key decision makers engaged in Geo-Cradle Network

KPI:

Private companies engagement to Geo-Cradle

Publications in relevant (scientific) journals, blogs, magazines

- Partner Websites;
- Partners Blogs;
- Partners Newsletter;
- External online articles;
- Partners Social Media Channels;
- Reports & Policy recommendations;



Dissemination channels samples M0-M30

Over **7,000** contacts in our database



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Uses of satellite applications in the public sector

Eurisy survey

Go to survey >

Eurisy Conference | Blog | Good practice | Survey | About Eurisy

Project Tab to include project info; Gateway to Geo-Cradle website;

Reviews & Recommendations

CONFERENCE CONCLUSIONS

Copernicus – big data benefitting environment and society

1-2 October 2015, Bucharest, Romania

The 4th edition of the conference was held on 1-2 October. Eurisy contributed a round table on the role of Big Data in the management of the Danube. Among others, the conclusions of the conference confirm that handling of "big data" is crucial in transforming free and open data into information that brings tangible benefits to environment and society.

Download full conclusions

You Are Here: [Home](#) // From space to society. And back.

From space to society. And back.

This blog is about all matters concerning the diffusion of innovation within society, with an obvious soft spot for satellite applications.

Satellite-generated data and the Big Data squeeze (part 1 of 2)

29 January, 2016 | [Governance](#) | [tags](#): Big Data, Open Data, Open Access

With Big Data and Open Data policies on everybody's lips, 2015 confirmed that these trends are here to stay. Companies, governments, and individuals recognise them as drivers of innovation and growth. Satellite data is undoubtedly part of this Big Picture. But where does it stand?

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OUTDOOR SPORTS

EURISY CONFERENCE

20 MAY 2016
ANGLÈT, FRANCE

SURFING AVANT-GARDE SATELLITE SOLUTIONS

TWEETS 866 | FOLLOWING 608 | FOLLOWERS 482 | LIKES 138

Edit profile



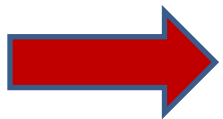
Eurisy Workshop M024

Location: **Istanbul**

Time: **January 2018**

Objective: **Dissemination of pilot outcomes to key decision makers and national authorities**

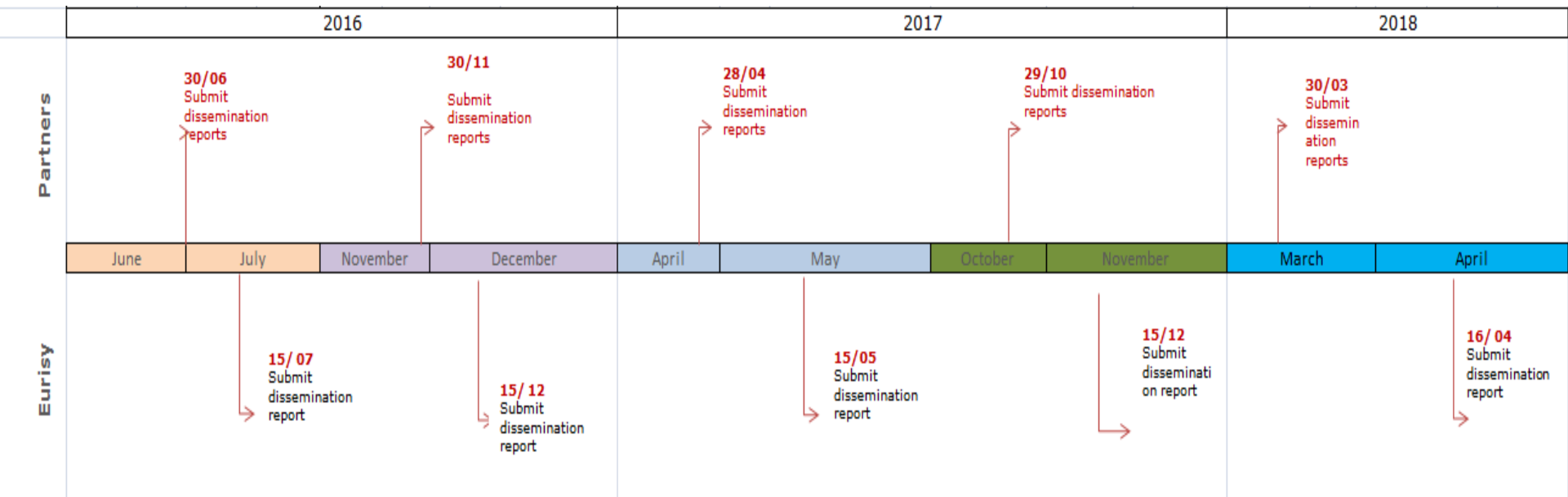
Title	Timing/Location	Brief Description
1 st GEO-CRADLE RoI Workshop	M0 – Athens	Day after Kick-off, Kick-start of WP200 – especially for MENA; participation of consortium partners, key representatives of other national/regional stakeholders (also from “third countries”) and the advisory board
1 st EGS Networking (side) event	M0 – Athens	Aimed at in-situ network operators and geological surveys in support of WP210, organised by IGME on behalf of EGS
2 nd GEO-CRADLE RoI Workshop	M6 – Novisad	Dissemination of WP200 results and methodology of WP300. Participants from consortium and other Balkan countries.
2 nd EGS Networking event	M9 -Morocco	Aimed at in-situ network operators and geological surveys - especially in MENA, in support of WP430, organised by EGS
Industry Engagement Workshop	M15 – Brussels	Day after Mid Term Review, focusing on engaging EO service providers in the various activities of GEO-CRADLE, organised by EARSC (participation of advisory board)
EO in support of decision making	M24 – Istanbul	Dissemination of pilot outcomes in particular targeting key decision makers and national authorities, organised by EURISY
3 rd GEO-CRADLE RoI Workshop = 3 rd SE GEO Workshop	M27 - Thessaloniki	Presentation and validation of roadmap (WP530) to national, regional and international stakeholders, organised by NOA/IBEC (participation of advisory board)





Deliverable: 620.1 Dissemination Reports

Proposed timeline for partners





Communication, Dissemination & Engagement (WP6)

D6.4 : Dissemination Plan [3]

- Plan describing dissemination activities, their scope, targets and results. The dedicated events reports will be shared with the EC one-month after their execution and will be collectively presented in Dissemination Report editions.

D6.7 : Mid-term Report on Dissemination Activities [15]

- Mid-term report describing dissemination activities, their scope, targets and results. The dedicated events reports will be shared with the EC one-month after their execution and will be collectively presented in Dissemination Report editions.

D6.10 : Final Report on Dissemination Activities [30]

- Final report describing dissemination activities, their scope, targets and results. The dedicated events reports will be shared with the EC one-month after their execution and will be collectively presented in Dissemination Report editions.



Communication, Dissemination & Engagement (WP6)

•WP Tasks and Deliverables

T6.3 Stakeholder Engagement , Leaders: IBEC & CEDARE



George Zalidis
i-BEC

Hesham M. E-Askary
CEDARE





Communication, Dissemination & Engagement (WP6)

□ Actively pursue the **wider** (i.e. across the complete EO value chain and covering the whole region) and **deeper** (i.e. hands-on involvement, active collection of feedback, provision of forum for direct interaction) **engagement of the different communities**, including the EO scientific community, EO service providers and application developers, end-users and decision makers, through a set of actions that includes:

Orientation study analysing the structure, needs and requirements of the different communities to be engaged within GEO-CRADLE, strongly relying on the outputs of the surveys performed under T2.4.

Defining and implementing an **engagement strategy** targeting the different communities, based on the results of the orientation study and the user feedback captured during the implementation of the project.

Organising dedicated events at regional and national level aiming at the hands-on involvement of stakeholders in the activities carried out by GEO-CRADLE. Utilise the strong experience of several partners in GEO and Copernicus activities and the extensive network of the consortium partners, especially EARSC and EURISY, setting up a continuous channel of interaction and performing targeted consultations.



Communication, Dissemination & Engagement (WP6)

Activities/Actions

- Participatory Rapid Appraisal (PRA)
- Community Demographics
- Stakeholder mapping
- Detailed Public Awareness Campaign.
- Strong Environment Messages.
- Powerful Media (print & broadcast) in the Plan.



Public hearings, Consultation meetings, Seminars, Focus discussion groups, etc.



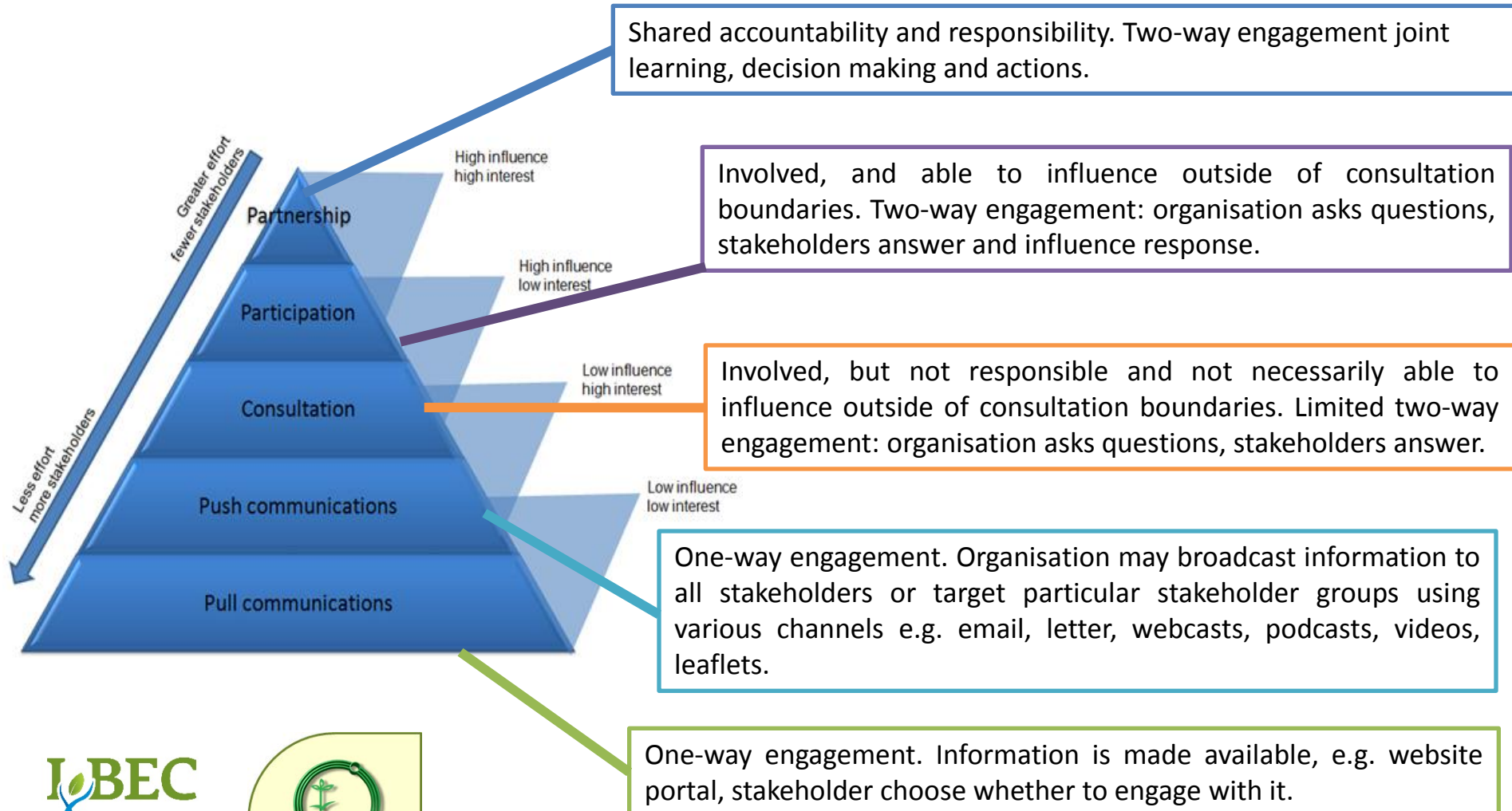
Stakeholders

It is essential to identify and hold discussions with *diverse* stakeholder groups





Stakeholder engagement strategies





Stakeholder Identification

Need to engage a broad spectrum of stakeholders

Stakeholders are those who:

1. have a direct or indirect affect on Earth observation activities, or
2. receive direct or indirect benefits from Earth observation activities, or
3. possess a significant, legitimate interest in Earth observation activities

Specific Target Groups :
Public Authorities,
Decision Makers,
Institutes and research units,
Universities
SMEs



Public Awareness and Community Engagement Campaign

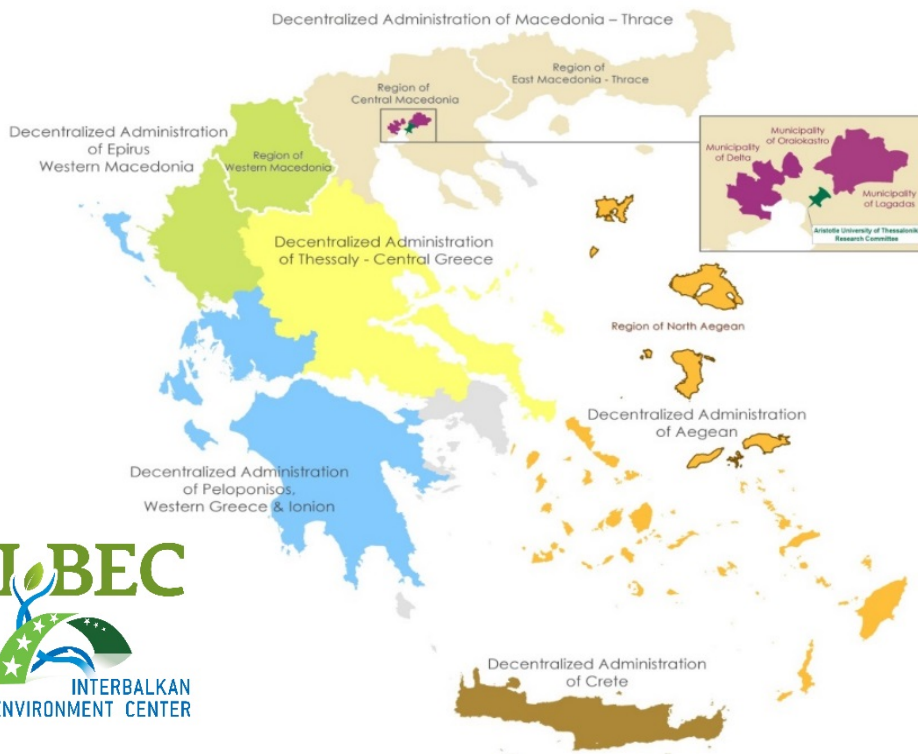
- Raising awareness at all levels, communities and government stakeholders, of the natural resources conservation for social and economic development
- Engaging local communities to play an effective role in environmental protection
- Involving the national and local media to become active partners in the outreach project activities.
- Developing the capacities of NGOs, local institutions and other stakeholders in the area.



Stakeholder engagement approach

i-BEC is a **public-private network** that links local communities and countries with EU, UN agencies and latest technologies for sustainable management of natural resources and protection of the environment, **by engaging stakeholders in problem identification and solution.**

1. Utilise own national network



- 6 Decentralized Administrations
- 4 Regions
- 3 Municipalities
- 1 University



307 European Space Agency	Naumen Tery	Special Projects Office, Integration & Telecom sector	Atina Building Network, UK
308 Republic of Albania, Ministry of Environment, Urban Planning & Construction	Darkutina Shehaj	Director	80, Naum Veqilharzhi St., Tirana, Albania
309 European Space Agency, Science, Technology & Innovation Directorate	Enxheta Durrani	EU Space Agency	90, Naum Veqilharzhi St., Tirana, Albania
310 Republic of Albania, Regional Administration - Vlore	Regional Administration		10, Kavajë Road, 4801, Vlorë, Albania
311 Republic of Albania, Vloë Municipality	Eda Haxhiu	Chief of the Labour	10, Kavajë Road, 4801, Vlorë, Albania
312 Republic of Albania, Ministry of Environment - Epirus Region	Minister	Dr. Paqiza Xhibri	10, Kavajë Road, 4801, Vlorë, Albania
313 Regional Administration - Epirus Region	Regional Administration		10, Kavajë Road, 4801, Vlorë, Albania
314 IAR-Intercontinental, LLC	Lyudmila Ego	Director	25, Westwood St., 2000, Bulgaria
315 IAR-Intercontinental, LLC	Agustina Gange	Agustina Gange	25, Westwood St., 2000, Bulgaria
316 IAR-Intercontinental, LLC	Patrick Kovacs	Director	25, Westwood St., 2000, Bulgaria
317 IAR-Intercontinental, LLC	Stefan Kovacs	Director	25, Westwood St., 2000, Bulgaria
318 Agency for State Space	Stefan Kovacs	Director	25, Westwood St., 2000, Bulgaria
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320 IAR-Intercontinental, LLC	Stefan Kovacs	Director	25, Westwood St., 2000, Bulgaria
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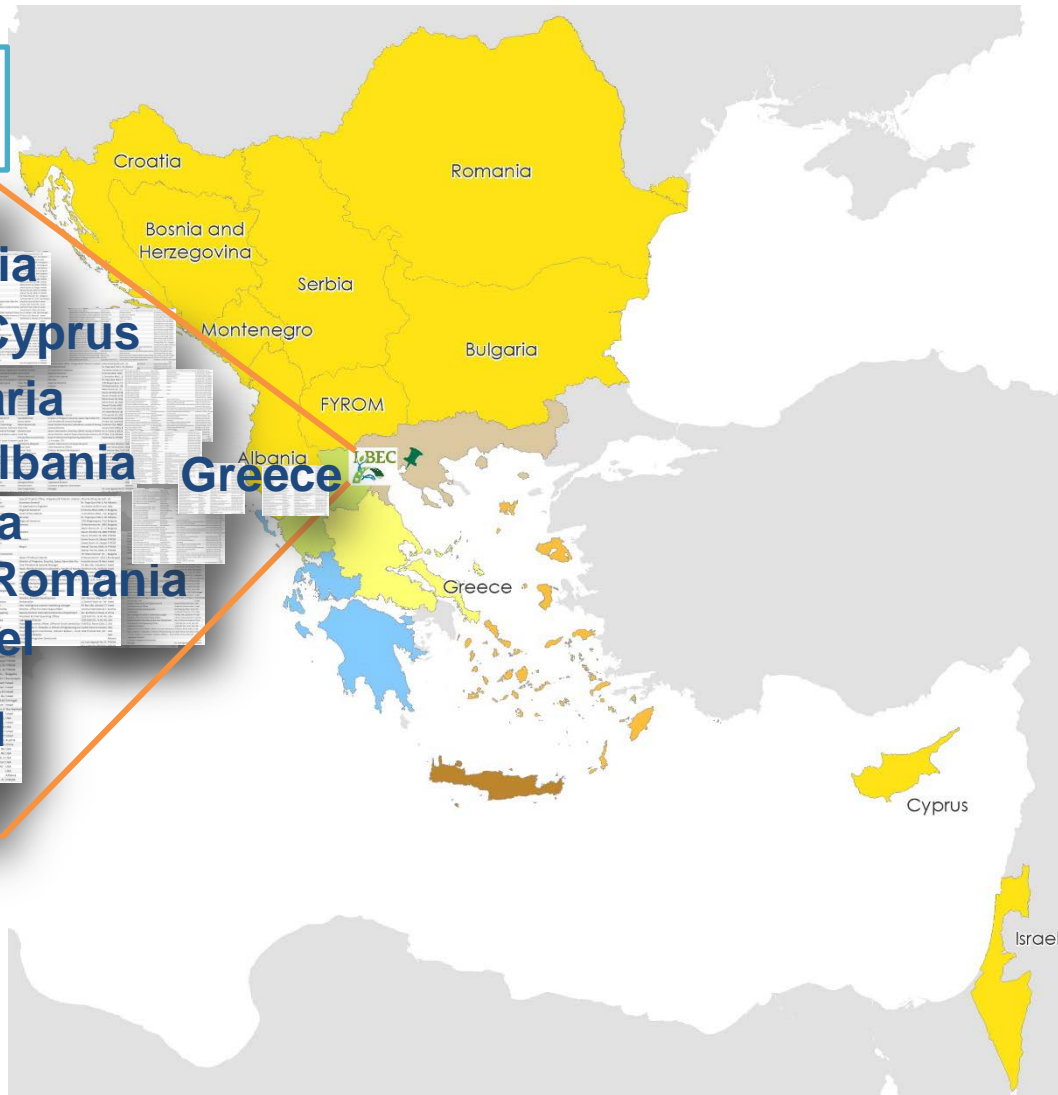


Stakeholder engagement approach

2. Utilise own Balkan network

An extensive and targeted stakeholders list of more that 3000 verified contacts

3427 European Space Agency	Septon Tony	Special Projects Office, Integrated & Telecom-related , Atlas Building Harwell- UK
3438 Republic of Albania, Ministry of European In	Cekani Daniela	EO Applications Engineer
3440 European Space Agency, Science, Application	Campbell Gordon	Regional Governor
3441 Republic of Bulgaria, Regional Administration	Ivanov Emil	Chief of the Cabinet
3444 Republic of Bulgaria, Vice President	Radeva Marinela	Minister
3447 Republic of Albania, Ministry of European In	Gjoshka Klajda	Regional Governor
3469 Regional Administration Blagoevgrad	Palev Musa	Director
3483 eCORP International, LLC	Lingorski Iliya	Director
3484	Agafonov George	Director
3501 PSI Hydrobiological Institute - Ohrid	Patceva Suzana	Director
3514 PSI Hydrobiological Institute -	Spirkovski Zor	Director
3517 Agency for State Roads	Valkovska Natasha	Director
3518	Dineski	Director
3520	Mirko	Director
3521	Se	Director
3524	Ko	Director
3527	Pl	Director
3528	M	Director
3530	D	Director
3531	N	Director
3532	S	Director
3533	R	Director
3534	Sh	Director
3535	T	Director
3536	V	Director
3537	Z	Director
3538	AA	Director
3539	BB	Director
3540	CC	Director
3541	DD	Director
3542	EE	Director
3543	FF	Director
3544	GG	Director
3545	HH	Director
3546	II	Director
3547	JJ	Director
3548	KK	Director
3549	LL	Director
3550	MM	Director
3551	NN	Director
3552	OO	Director
3553	PP	Director
3554	QQ	Director
3555	RR	Director
3556	SS	Director
3557	TT	Director
3558	UU	Director
3559	VV	Director
3560	WW	Director
3561	XX	Director
3562	YY	Director
3563	ZZ	Director
3564	AAA	Director
3565	BBB	Director
3566	CCC	Director
3567	DDD	Director
3568	EEE	Director
3569	FFF	Director
3570	GGG	Director
3571	HHH	Director
3572	III	Director
3573	JJJ	Director
3574	KKK	Director
3575	LLL	Director
3576	MMM	Director
3577	NNN	Director
3578	OOO	Director
3579	PPP	Director
3580	QQQ	Director
3581	RRR	Director
3582	SSS	Director
3583	TTT	Director
3584	UUU	Director
3585	VVV	Director
3586	WWW	Director
3587	XXX	Director
3588	YYY	Director
3589	ZZZ	Director
3590	AAA	Director
3591	BBB	Director
3592	CCC	Director
3593	DDD	Director
3594	EEE	Director
3595	FFF	Director
3596	GGG	Director
3597	HHH	Director
3598	III	Director
3599	JJJ	Director
3600	KKK	Director
3601	LLL	Director
3602	MMM	Director
3603	NNN	Director
3604	OOO	Director
3605	PPP	Director
3606	QQQ	Director
3607	RRR	Director
3608	SSS	Director
3609	TTT	Director
3610	UUU	Director
3611	VVV	Director
3612	WWW	Director
3613	XXX	Director
3614	YYY	Director
3615	ZZZ	Director
3616	AAA	Director
3617	BBB	Director
3618	CCC	Director
3619	DDD	Director
3620	EEE	Director





Communication, Dissemination & Engagement (WP6)



يمثل نظام الربط البيئي العربي آلية لتقييم الوصف البيئي من خلال المشاركة الشعبية الفعالة ل مواطني الدول العربية بتقديمهم المعلومات اللازمة و رصدهم الذاتي وما يعايشونه من تطورات وملاحظات لحالة البيئة التي تعيشها مجتمعاتهم.

و هذا الموقع سيعمل من خلال شبكات التواصل الاجتماعي والهواتف المحمولة والإنترنت كأدوات لوصف الحالات الراهنة و جمع المعلومات والبيانات الخاصة بالأولويات البيئية العربية كجودة و نوعية الهواء و فناء أو تلوث الموارد المائية السطحية أو الجوفية، و سلامة التربة والأراضي من التدهور.

لتسجيل ملاحظتك البيئية في أي مكان من خلال خريطة موارد

تحميل نسختك على جهاز الموبايل آبل (آيفون - آيباد)
Download iOS mobile version (iPhone - iPad)

Available on the iPhone
App Store

تربة | هواء | ساحل | مياه

3. Mobilizing Arab Wide Action for Reliable Environment Data

dare.int/mawared/indexall2.html

dare.int/mawared/indexall2.html

partnership | leadership | harmonize methodologies | build capacity | save time & money | close data gaps | enhance interoperability | civic society engagement

Mobilizing Arab Wide Action for Reliable Environment Data

MAWARED can:

- Provide reliable and internationally-comparable environmental data.
- Advance state-of-the-art information technology.
- Stimulate a solution-oriented and people-centered inclusive approach.
- Build bridges between the Arab region and the international community.
- Empower a future generation of enlightened environmental leaders.

Mobilizing Arab Wide Action for Reliable Environment Data





Number of Environmental Remarks are : 23

تسجيل ملاحظات البيئة في مكان محدد

1. أختار الدولة

2. أختار المدينة

3. تحديد موقع المشكلة

عرض الخريطة

تقديم الموقع على الخريطة

يمكنك تزويد الإقران على الخريطة للمكان المحدد ثم الضغط عليها

List of Cities	Agir
Abu El Mena mir	Bahr in
Abu Qir	Comoros
Alexandria	Djibouti
Armet	Egypt

Arab Region

- كوت ديفوار
- كوت د'يفوار
- كوت د'يفوار
- كوت د'يفوار
- كوت د'يفوار
- كوت د'يفوار

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Stakeholder engagement approach

4. Utilise own international network

i-BEC acts through a global network in cooperation with governmental organizations, research institutes and the private sector

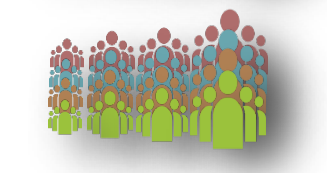
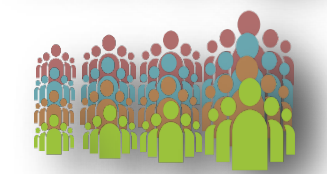
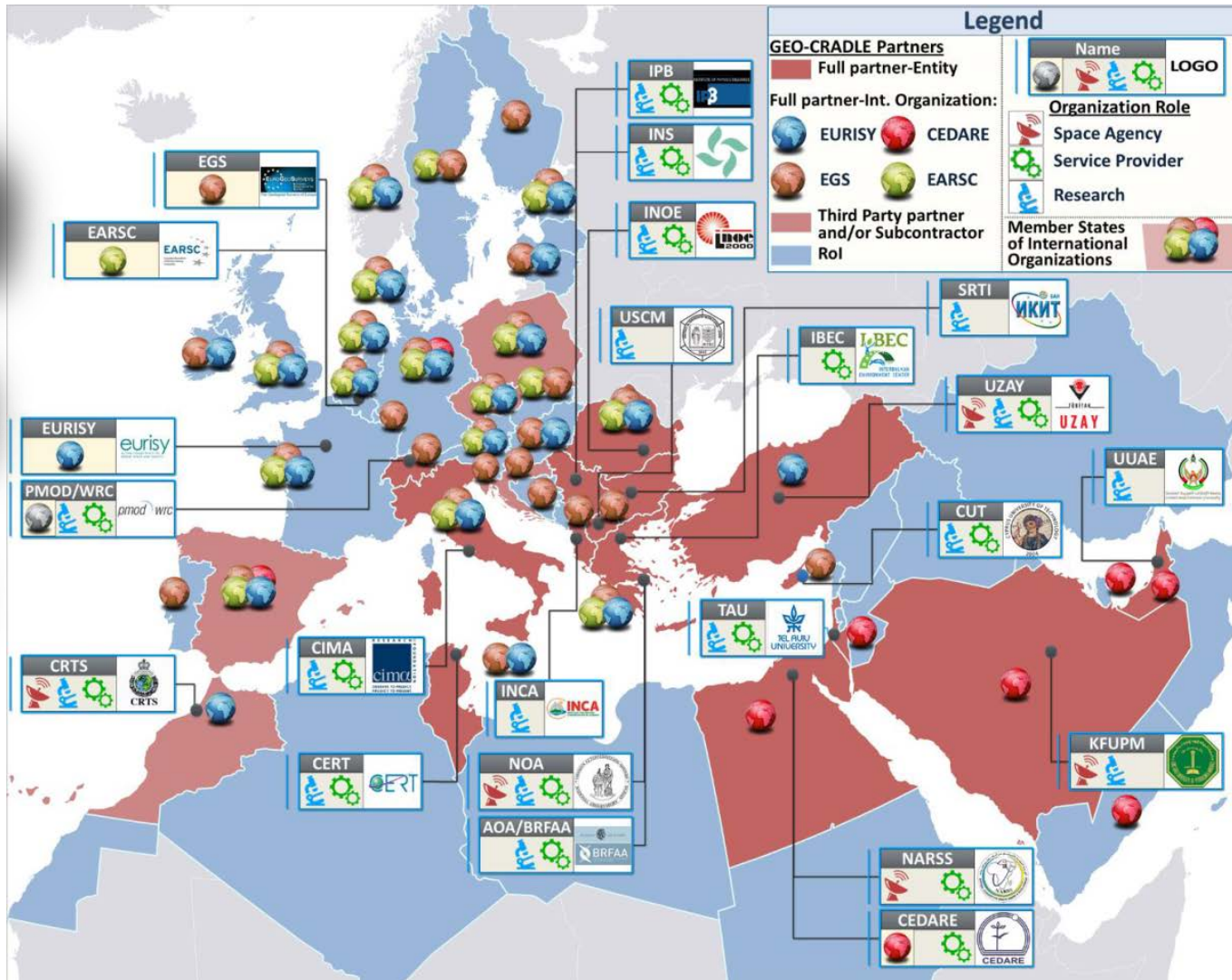
3427	European Space Agency	Sephton Tony	Special Projects Office, Integrated & Telecom-related	Atlas Building Harwell- UK
3438	Republic of Albania, Ministry of European In	Cekani Daniela	Secretary General	Rr. Papa Gjon Palili, Nr Albania
3440	European Space Agency, Science, Applicatio	Campbell Gordon	EO Applications Engineer	Via Galileo Galilei CaseI Italy
3441	Republic of Bulgaria, Regional Administratio	Ivanov Emil	Regional Governor	6 Vitosha Blvd, 1000, Sc Bulgaria
3444	Republic of Bulgaria, Vice President	Radeva Marinela	Chief of the Cabinet	2, Dondukc
3447	Republic of Albania, Ministry of European Tr	Gjosha Klajda	Minister	Rr. Papa Gj
3469	Regional Administration Blagoevgrad	Palev Musa	Regional Governor	2700 Blagov
3483	eCORP International, LLC	Lingorski Iliya	Director	39 Moskov
3484		Agafonov George		Marin Prit
3501	PSI	Patceva Suzana	Director	Naum Ohri
3514	PSI	Spirkovski Zoran		Naum Ohri
				Dame Grue
				Dame Grueve 14, Skopje FYROM
				Marsal Tito bb, 6330, St FYROM
				Marsal Tito bb, 6330, St FYROM
				74 "Stara Planina" str.,
				8 Slavyanska Str. 1052 S
				Industrial House 201
				PO Box 105, Industrial 2
				Technion City, Haifa 32
				Government office, Bu
				Av. D. Carlos I, 126, 124 Portugal
				PO Box 1135, Rehovot : Israel
				Keplerlaan 1, P
				Space Factory E
				Israel Air Force
				505 Odyssey W
				3, Daniel Frisch
				PO. Box: 330, As
				Vienna Internat
				Department
				No. 82 Zhichun Road, H China
				1220 16th Str., N.W, We USA
				1220 16th Str., N.W, We USA
				with Central Eur
				EUR/SCE, Room 5219, 2 USA
				Engineering and
				Castle Point on Hudso
				USA
				1818 H Street NW, MC : USA
3606	World Bank Group	Dyer Nichola	Country Program Coordinator, Western Balkans - South	





Stakeholder engagement approach

5. Utilise THE CRADLE network !





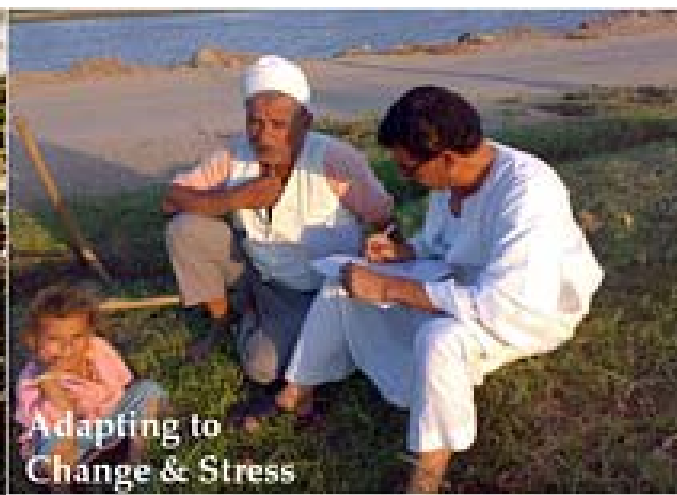
Communication, Dissemination & Engagement (WP6)

*Social, Ecological and Agricultural Resilience in the Face of Climate Change”
(SEARCH) Project*

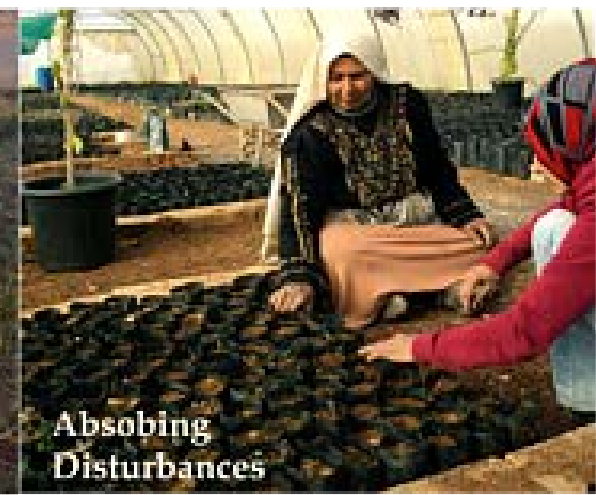
To increase the **resilience** of the (SES) local **communities** and the **ecosystem** by developing a resilience framework for **local action planning**; and testing through demonstration projects



Resilience:
Despite all the odds



Adapting to
Change & Stress



Absorbing
Disturbances



Communication, Dissemination & Engagement (WP6)

**D6.5 : Stakeholder
Engagement Strategic Plan
[3]**

- The strategic plan will describe the stakeholder engagement strategy, including targets, actions, and timing

**D6.8 : Mid-term
Implementation Report on
Stakeholder Engagement
[15]**

- Mid-term report on the implementation of Stakeholder Engagement documenting the progress and potential refinements

**D6.11 : Final
Implementation Report on
Stakeholder Engagement
[30]**

- Final report on the implementation of Stakeholder Engagement documenting the achievements. Schedule of relevant Milestones



Communication, Dissemination & Engagement (WP6)



-What about translation?

- Communication lists from previous projects related to GEO, etc.

-Can your websites host information about GEO-Cradle?

Share with us the point of contact for communication activities;

-Do you regularly contribute to/own magazines, scientific journals, blogs, etc. If so, which are they?

- What are the most effective ways of disseminating information in your networks?

-Are you organising/planning to attend some in the future?
Would you be willing/able to disseminate GEO-CRADLE material/presentations there? (same question for webinars)





Communication, Dissemination & Engagement (WP6)

