Coordinating and integrating state-of-the-art Earth Observation Activities in the regions of North Africa, Middle East, and Balkans and Developing Links with GEO related initiatives towards GEOSS



### Deliverable D6.10 Final Report on Dissemination Activities

| Contract Number     | H2020 SC5-18b-2015, Project GA number: 690133 | Acronym   | GEO-CRADLE |  |  |  |  |
|---------------------|---|---|------------|--|--|--|--|
| Full title          | 5 5 5   | Coordinating and integrating state-of-the-art Earth Observation Activities in the regions of North Africa,<br>Middle East, and Balkans and Developing Links with GEO related initiatives towards GEOSS. |            |  |  |  |  |
| Project URL         | http://geocradle.eu                           | http://geocradle.eu   |            |  |  |  |  |
| EC Project Officers | Ms Gaëlle LE BOULER                           |   |            |  |  |  |  |

| Deliverable/Document                               | Number      | D6.10       | Name         | Final Report on Dissemination Activities    |                      |           |                    |  |
|--|-------------|-------------|--------------|---|----------------------|-----------|--------------------|--|
| Work package                                       | Number      | WP6         | Name         | Communication, Dissemination and Engagement |                      |           |                    |  |
| Date of delivery                                   | Contractu   | al          | M30          | Actual                                      | Actual 26.11.2018    |           |                    |  |
| Status   | V1          |             |              |   |                      |           |                    |  |
| Nature   | Report      |             |              |   |                      |           |                    |  |
| Distribution Type                                  | Public      |             |              |   |                      |           |                    |  |
| Authoring Partner                                  | Eurisy      |             |              |   |                      |           |                    |  |
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# Acronyms and Abbreviations

| Acronym | Description                       |
|---------|-----------------------------------|
| DAB     | Discovery and Access Broker       |
| DM      | Dissemination Manager             |
| EM      | Exploitation Manager              |
| EO      | Earth Observations                |
| GAW     | Global Atmosphere Watch           |
| GCI     | GEOSS Common Infrastructure       |
| GGO     | Greek GEO Office                  |
| LO      | Liaison Office                    |
| LOr     | Liaison Officer                   |
| LOs     | Liaison Office Secretary          |
| NOA     | National Observatory of Athens    |
| ОВ      | Objective                         |
| РС      | Project Coordinator               |
| РСТ     | Project Coordination Team         |
| РО      | Participating Organization        |
| RC      | Regional Coordinators             |
| RDH     | Regional Data Hub                 |
| Rol     | Region of Interest                |
| WMO     | World Meteorological Organization |
|         |                                   |



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# **1** Executive Summary

The current report covers the dissemination and outreach activities undertaken by GEO-CRADLE project consortium partners over the duration of the project, between February 2016 and November 2018.

The overarching objective of the GEO-CRADLE project has been to create a multi-regional coordination network that would support the effective integration of Earth Observation (EO) capacities and promote the uptake of EO services and data in support of regional and local needs in the Balkans, North Africa and Middle East regions. From the outset, the project has aimed to raise awareness on the European Copernicus Earth Observation programme, as well as promote the concrete integration of existing EO capacities across the regions into a coherent regional Data Hub. Drawing on these objectives, dissemination and outreach, alongside building on existing efforts and projects have been part and parcel of the project consortium's activities. Such activities were conducted alongside the diffusion of pilot project results and the created Regional Data Hub, to partner organisations, research institutions, managers and decision makers, international networks, public policy bodies, funding agencies including the European Commission and the general public at large. The current document is based on partners' reports on their activities, as well as the data collected in the "D6.9: .Final Report on Communication Strategy and Action activities". Partner reports were collected through an online questionnaire (available here). Throughout the project's lifetime, partners were asked to report on their dissemination activities every six months and were asked to describe their dissemination activities, the channels used, the target group reached and the region of interest covered.

In terms of dissemination and outreach project consortium partners have:

- Actively participated in national, international and thematic events (131 reported events by project partners reaching more than 6,000 people worldwide);
- Shared and exchanged news and information with their communities and partners about project related activities, events and EU funding opportunities for research and development through online and offline modes;
- Built an online Regional Networking Platform which includes raw data providers, intermediate users/service providers, end-users from Industry, academic and public sector stakeholders. As of November 2018, the online platforms counts 270 stakeholders' profiles 29 countries from the



region of interest and beyond, thus exceeding its planned KPIs of 50-60 regional EO actors profile available through the portal and countries represented (expected KPIs 14-15 for countries represented in GEO-CRADLE Network). Based on open data principles, the platform is fully available <u>online</u>;

- Participated in clustering activities with other projects and initiatives (e.g GEOSS, AfriGEOSS, ConnectinGEO, Copernicus Support Office, NextGeoss, FabLab, PanAfGeo, Excelsion2020 etc.);
- Developed a comprehensive set of dissemination materials including project website, brochures, posters, flyers and other marketing materials; 2,000 copies of communication material in conferences and events;
- Identified and connected with the main channels for communication of the project's main target groups including social media (Facebook, Twitter, LinkedIn) and newsletters mailing lists (over 3,500 readers reached) etc;
- Published over 30 scientific partners and articles based on GEO-CRADLE data and pilot project results;
- GEO-CRADLE project website registered over 7,800 users and was translated in Turkish, Albanian, Serbian and Arabic in addition to English.

The current document covers the following sections:

Section 2 covers dissemination activities undertaken by project partners, specifically the events and workshops reached and/or organised. Since February 2016, project partners have disseminated information on GEO-CRADLE activities and pilot projects results within 131 reported events, which have reached more than 6,000 people. In addition, 17 regional/national workshops/technical meetings were organised within the project, thus exceeding the preliminary KIPs of targeted events (7-10 expected meetings during the project). Section 3 covers social media networks activities while Section 4 looks at the online and offline articles, newsletters and scientific publications covered by the project and Section 5 analyses the online access to the project's website, portal and data services. Section 6 reviews the monitoring and success indicators of the project. Section 7 presents the conclusions of the dissemination activities.



# 2 Dissemination activities

## 2.1 Events, workshops and exhibitions

Between February 2016 and November 2018 (M0-M30) an extensive series of conferences and meetings have been reported by project partners. They covered public, internal and external B2B meetings, as well as participation in exhibition spaces and university lectures. Drawing on the information collected from project partners, a total of 131 events, public and/or bilateral meetings, workshops and lectures were covered by project partners, within the three regions of interest, as well as globally. Seventy three percent of these were public events, whilst 27% are represented by closed/bilateral/internal meetings. In some cases, such meetings were particularly focused on identifying user needs and tailoring the pilot project services developed during the project's lifetime. According to the reports gathered by Eurisy from partners, GEO-CRADLE has been disseminating to over 6,000 people through events and workshops. However, we expect this number to be much higher as not all the partners reported data on attendance statistics (less than 50% of project consortium reported). For the purpose of this deliverable we have also tried to estimate the regional coverage of events below. Nonetheless, these remain broadly general as geographic attendance and delegates participations tend to generally overlap considerably (for example, en event taking place in Turkey can be counted as belonging to the Middle East region, whilst participants, depending on their country of residence, can covered all three regions). As such, on a general note, although one could note that fewer events and workshops have taken place in the North Africa region, despite lower numbers in events, project partners in the region have reported and benefited from media coverage in larger numbers, either through papers and/or articles, both in online and offline modes.





Throughout the duration of the project the project consortium has also exceeded its expected KPIs in terms of dissemination dedicated events. Whilst at the beginning of the project proposal, seven to ten regional events have been planned out to be organised during the project's lifetime, the consortium brought this number to a total of 17 regional workshops, which included the facilitation of the organisation of the 3rd South-Eastern Europe GEO Workshop in 2018.

GEO-CRADLE events in particular have contributed not only to awareness raising of the project, but also to building new relationships in the regions that should help support closer ties within the downstream value-chain and GEOSSS, as well as with the end-users. In addition, GEO-CRADLE events have also largely acted as a related to the promotion of the Copernicus Earth Observation services, as well as the funding opportunities available for the RoI, such as Horizon2020 or the Prima Initiative. Moreover, the diversity in topics and thematic covered, showcase the project's success in reaching all the proposed target group audiences (research and academic community, EO industry, end-Users of EO services, decision makers, media, as well as the general public). This diversity of themes also showcases the cross-sectorial use of pilot projects results and data and its potential to trickle down and feed into areas and regions outside those covered by the project (improved food security, access to raw materials and energy, and adaptation to climate change in the North-African, Middle-East, and Balkan regions). The full list of events attended, facilitated, organised and supported by the project consortium members are available in **Annex I**.



# **3** Social Networks

@Geo-Cradle is present on Twitter, Facebook and LinkedIn. The project's social media accounts have experienced a positive growth throughout the project's duration, with Twitter leading the way as the most impactful dissemination tool. Twitter was also the most extensively used during events and workshop, with more interaction with the partners' own personal accounts. On numerous occasions dissemination efforts were boosted by the use of project partner's personal accounts. The use of social media platforms, be it Twitter, Facebook or LinkedIn varies however across the three regions. Social media platforms were used to share updates on project regional workshops or embedded events, as well as to disseminate the project newsletter and the surveys related to inventorying capacities in the three regions of interest.

## 3.1 Twitter

@GeoCradle was established in Twitter in 2016. By November 2018, the activity on the account had more than doubled since the first 15 Months of the project and the Mid-term Dissemination report. As of November 2018 the account registered:

- 421 Followers (up from 170 followers at M15)
- 281 Twitter account users
- @GeoCradle has launched 820 tweets since February 2016
- @GeoCradle has registered 645 Likes in the same period







The graph above (<u>http://www.twitonomy.com/</u>) covers the 30 months of account activity and showcases peaks that can be correlated with major international event and/or workshops organised within the project.



#### Fig.2 Twitonomy Geo-Cradle account activity Feb 2016-Nov 2018 most retweets

As observed from the Tweet activity user report above, engagement and reach was substantially increased when dissemination multipliers have been used (e.g. other organisations, existing networks or trending hashtags). In this case, @GeoCradle has been closely linked with those of the GEO Secretariat, Eurisy and Excelsion2020 Horizon2020 project. Among project partners, Eurisy, EARSC, Tubitak, IBec, EvenFlow and InoSens have been the most active users in disseminating @GeoCradle communication, thus showcasing a coordinated dissemination support amongst partners.



|           |                               | Tweets | Followers | Listed |   |
|-----------|-------------------------------|--------|-----------|--------|---|
| O CO CO   | @GeoCradle<br>GeoCradle       | 820    | 421       | 22     | <b>131</b> mentions<br>292 retweets 703 favorites |
| eurisy    | @Eurisy1<br>Eurisy            | 3,008  | 1,642     | 190    | 57 mentions<br>168 retweets 248 favorites         |
| EARSC     | @earsc<br>earsc               | 3,042  | 2,928     | 137    | 50 mentions<br>156 retweets 266 favorites         |
| *         | <b>@AzizKoru</b><br>Aziz Koru | 565    | 145       | 13     | <b>37</b> mentions<br>41 retweets 98 favorites    |
| LBEC      | @interbalkan_env<br>i-BEC     | 564    | 171       | 13     | <b>20</b> mentions<br>15 retweets 53 favorites    |
| Sevenflow | @evenflow_eu<br>Evenflow      | 256    | 191       | 4      | <b>16</b> mentions<br>35 retweets 76 favorites    |
|           | @InoSens_rs<br>InoSens        | 633    | 650       | 52     | <b>15</b> mentions<br>19 retweets 44 favorites    |

Fig.3 Twitonomy Geo-Cradle account activity Feb 2016-Nov 2018 active users

Connecting @GeoCradle to trending hashtags has also played a positive role in network increase and engagement and connecting the project and its followers to actions and activities much broader than their own. The results below also suggest the positive impact of using a live twitter wall during events. In this case, the hashtag #novigeo set up by Eurisy during the 2nd Regional GEO-CRADLE Workshop on *"Accelerating EO-powered businesses and market take-up"* which took place in June 2016 in Novisad, Serbia has remained the top #hashtag used in correlation with @GeoCradle throughout the duration of the project.





Fig.4 Twitonomy Geo-Cradle account activity Feb 2016-Nov 2018 hashtags most used

In terms of Twitter activity and re-tweets, Twitonomy analytics shows that on average 62% of the accounts Tweets have been re-tweeted and the account has engaged with 337 other Twitter users since its launch. In addition, @Geocradle has been mentioned in 482 other tweets coming from 84 users. The total aggregate number of followers of the people who mentioned @GeoCradled overpasses 1 Million users according to Twitonomy.



Fig.5 Twitonomy Geo-Cradle account activity Feb 2016-Nov 2018 mentions statistics

Between February 2016 and November 2018 the below communication has enjoyed the most coverage on @GeoCradle's account.



### Tweets most retweeted



Fig.6. Twitonomy Geo-Cradle account activity Feb 2016-Nov 2018 top tweets

## 3.2 Facebook

The @Geocradle account was set up on February 1st 2016 and it has been subsequently used since then to share GEO-CRADLE news and event photos, as well as to communicate on consortium partner's activities and other Horizon2020 projects, thus in turn becoming a multiplier in its own right. Since the Mid-term report the number of followers has also more than doubled, from 97 Likes at M15 to 224 Likes at M30. The main followers of the GEO-CRADLE page on Facebook consist of members of the partner organisations of the project. According to the latest Facebook Insights data, the page reaches on average 200 people per day (according to data analytics from Oct 26, 2018 - Nov 22, 2018). In the same period @GeoCradle posts have reached 896 people. The below statistics captured from Facebook Insights provide us with a glimpse into the project's reach.





Fig.7. Facebook Insights Geo-Cradle account activity Feb 2016-Nov 2018 gender, country coverage

## 3.3 LinkedIn

On LinkedIn, a page for the project was launched into the second half of the project (available <u>here</u>). The page gathers personal accounts of experts, researchers, decision makers that make-up the project's extensive network. Despite the later launch, since LinkedIn is more intensively used by partners than Twitter and/or Facebook to relay professional activities, the page has grown to gather 172 connections in approximately 17 months.



Fig.8. LinkedIn Geo-Cradle account homepage



# 4 **Publications**

## 4.1 GEO-CRADLE newsletter

Between February 2016 and November 2018, four quarterly digital newsletters (8 in total) in English have been produced, providing information on the project and its progress. The content of the Newsletters contains six main sections: Events, GEO-CRADLE Outcomes, Outreach, GEO & Copernicus session and event's calendar. The newsletters were distributed to a diverse audience of 3590 recipients, largely based on NOA's internal database, reaching the goal to disseminate the project activities among all the involved target groups (research and academia, EO industry, decision makers, end-users of EO services, media and the public). The online version on the newsletters can be accessed in the section below dedicated to online media. Furthermore, GEO-CRADLE events and news have also been subsequently included in Eurisy and partner newsletters (e.g. EARSC).

## 4.2 Online media coverage

The following publications have been edited over the period February 2016 – November 2018.

| Source               | Article   | Rol                     | Target Group   | Reach   | Type of publication                                 |
|----------------------|---|-------------------------|--|---|---|
| EARSC EO<br>Magazine | EARSC will participate at the GEOCRADLE<br>project workshop | Europe<br>and<br>beyond | Industry/Inter<br>mediate -users<br>Decision<br>makers (non-<br>space) | Distribution:<br>1500<br>stakeholders<br>worldwide<br>2500+ active<br>readers | Articles in<br>industry-<br>specific<br>publication |



|  | -      |   |   |                    |
|--|--------|---|---|--------------------|
| From data sources to end-users- The road<br>for sustainable capacity building in the<br>Balkans, Middle East and North Africa<br>Interview GEO-CRADLE Project Manager,<br>Haris Kontoes  | Global |   |   |                    |
| EARSC is now a GEO Participating<br>Organization!<br>GEO-CRADLE Project Survey: last days to<br>fill out the survey!   |        |   |   |                    |
| Online article on the session session<br>"Leveraging EO services to help<br>monitoring SDGs, the industry<br>contribution" took place in the<br>framework of the European GEO projects<br>workshop from 19-21 June 2017 in<br>Helsinki.<br>Online article on the workshop<br>"Improving EO services industry<br>involvement in EU space programmes<br>and initiatives" organised by EARSC with<br>the support of the European Commission<br>was held on 26 April 2017 in DG-GROW in<br>Brussels<br>Online article on the launch of the launch<br>of the GEO-CRADLE Networking Platform | Global | Service<br>providers,<br>private<br>companies | Distribution:<br>1500<br>stakeholders<br>worldwide<br>2500+ active<br>readers;<br>Newsletter<br>sent to 3000<br>people;<br>Website<br>10,000 pages<br>views/<br>month | Online<br>Articles |



|         | Several article disseminating information<br>about the GEO-CRADLE workshops<br><u>http://eomag.eu/articles/3774/geo-</u><br><u>cradle-networking-event-03-01-2017-chi-</u><br><u>inau-moldova</u><br><u>http://eomag.eu/articles/3830/geo-</u><br><u>cradle-regional-workshop</u>  | Balkans,<br>North<br>Africa,<br>Europe | Industry,<br>downstream                      |  |            |
|---------|--|--|--|--|------------|
| EARSC   | Blog article on GOE-Week 2018, by EARSC Secretary General Geoff Sawyer   | Global                                 | Service<br>providers                         | N/A  | Blog post  |
| Inosens | EU Project GEO-CRADLE Successfully<br>launched<br>GEO-CRADLE Novi Sad Event Article<br>Connecting the dots across the Earth<br>Observation value chain<br>GEO-CRADLE Novi Sad: Connecting the<br>dots across the Earth Observation value<br>chain (EN&SR)<br>Blog story on the of the gap analysis work<br>within Geo-Cradle | Balkans                                | User<br>community,<br>SMEs, GIS<br>community | Approx. 500<br>unique<br>visitors for<br>both<br>languages | Blog post  |
| Eurisy  | <u>Newsletter 76, June 2016</u><br><u>Newsletter 75, May 2016</u><br><u>Newsletter 77, October 2016</u>  | Balkans,<br>North<br>Africa,<br>Middle | User<br>community,<br>space<br>community     | 7000+<br>contacts  | Newsletter |



| NOA       | Newsletter 79, March 2017Newsletter 82, April 2018Newsletter 83, May 2018GEO-CRADLE Newsletter, Issue #1 May<br>2016GEO-CRADLE Newsletter, Issue #2 June<br>2016GEO-CRADLE Newsletter, Issue #2 June<br>North Africa                | East<br>Balkans,<br>North<br>Africa,<br>Middle<br>East | Decision-<br>makers,<br>academia and<br>research,<br>industry    |   | Newsletter |
|-----------|---|--|--|---|------------|
|           | GEO-CRADLE Newsletter, Issue #3October 2016GEO-CRADLE Newsletter #4, March 2017GEO-CRADLE Newsletter #5, July 2017GEO-CRADLE Newsletter #6, September2017GEO-CRADLE Newsletter #7, January2018GEO-CRADLE Newsletter #8, August 2018 |  |  |   |            |
| GEO       | <u>GEO-CRADLE establishes network and</u><br><u>Data Hub for Earth Observation in MENA</u><br><u>and the Balkans</u>  | Global   | Research<br>community,<br>downstream<br>and upstream<br>industry | - | e-news     |
| BalkanWeb | GEO-CRADLE Project Launch   | Balkans  | Research<br>community,   |   | e-news     |



| Horizon2020<br>Bulgaria                               | EU project GEO-CRADLE successfully<br>launched with the aim to establish a<br>network of stakeholders and a Data Hub<br>for Earth Observation (EO) in North<br>Africa, Middle East and the Balkans | Balkans | downstream<br>and upstream<br>industry,<br>decision-<br>makers<br>Decision-<br>makers,<br>academia and<br>research,<br>industry |  | e-news   |
|---|--|---------|---|--|--|
| GSDI (Global<br>Spatial Data<br>Infrastructur<br>e)   | <u>GEO-CRADLE establishes network and</u><br><u>Data Hub for Earth Observation in MENA</u><br><u>and the Balkans</u>   | Global  | Decision-<br>makers,<br>academia and<br>research,<br>industry   |  | e-news   |
| 10th GEO<br>European<br>Projects<br>Workshop<br>2016. | Regional dimension for GEO and capacity<br>building priorities<br>The report was disseminated to project<br>partners and their networks, and to<br>participants to the workshop                    | Global  | Workshop<br>participants,<br>EC, Geo-<br>community  | Research<br>community,<br>decision<br>makers                               | Report   |
| IPB Serbia  | Interview Dr. Slobodan Nickovic and<br>Bojan Cvetkovic published in Serbian<br>Magazine Biznis & Finance (Biznis i<br>Finansije)   | Balkans | Scientific and<br>academic<br>community<br>End users<br>Decision<br>makers (non-  | Interview<br>featured in<br>on- and<br>offline<br>versions of<br>magazine. | Article in<br>industry-<br>specific<br>publication |



|  |  |  | space)  |  |                             |
|--|--|--|---|--|-----------------------------|
| GEO-CRADLE<br>Workshop   | Workshop report "Accelerating EO-<br>powered businesses and market take-up"<br>The report was disseminated among<br>project partners who were encouraged to<br>share it among their peers. | Balkans                                | Scientific and<br>academic<br>community<br>Industry/Inter<br>mediate -users                     | Research<br>community,<br>decision<br>makers | Report                      |
| INOE   | Booklet Romanian projects and initiatives<br>in support of Earth Observation<br>The booklet was shared with participants<br>during a locally organised event in<br>Bucharest.              | Balkans                                | Scientific and<br>academic<br>community   | Research<br>community,<br>decision<br>makers | e-<br>document              |
| Space<br>Research<br>and<br>Technology<br>Institute/<br>Geomedia<br>magazine | Three articles (in Bulgarian). The articles<br>were published on<br>http://www.geomedia.bg/  | Balkans                                | Academia,<br>industry,<br>downstream  | N/A  | On-line<br>publication<br>s |
| EGS Website  | Information about EuroGeoSurveys<br>activities in Geo-Cradle<br><u>http://www.eurogeosurveys.org/</u>  | Balkans,<br>North<br>Africa,<br>Europe | Research and<br>academia,<br>industry and<br>downstream,<br>end-users and<br>decision<br>makers |  | On-line<br>articles         |
| Geo-Cradle   | Translation of the project website   | Balkans                                | Research and  |  | Project                     |



| website,     | http://geocradle.eu/sr/                   |         | academia,      |               | website   |
|--------------|---|---------|----------------|---------------|-----------|
| Serbian      |   |         | industry and   |               | Website   |
| version by   |   |         | downstream,    |               |           |
| Version by   |   |         |                |               |           |
| Institute of |   |         | end-users and  |               |           |
| Physics      |   |         | decision       |               |           |
| Belgrade     |   |         | makers         |               |           |
| Institute of | http://www.envpl.ipb.ac.rs/               | Balkans | Mostly         |               | On-line   |
| Physics      |   |         | research       |               | articles  |
| Belgrade     |   |         | community      |               |           |
| website      |   |         | and academia   |               |           |
| BN TV (by    | Interview with IPB partner related to the | Public  | General public | BN TV is one  | TV        |
| Institute of | '<br>regional activities on Adaptation to |         |                | of the        | broadcast |
| Physics      | Climate Change and Energy was             |         |                | leading       |           |
| Belgrade     | broadcast on BN television in Bosnia and  |         |                | regional      |           |
|              | Herzegovina.                              |         |                | broadcaster   |           |
|              |   |         |                | having        |           |
|              |   |         |                | notable       |           |
|              | http://www.rtvbn.com/3857352/balkan-      |         |                | social impact |           |
|              | osjetljiv-na-klim-promjene (web version)  |         |                | in most of    |           |
|              | Promotion of GEOCRADLE tools RDH and      |         |                | in most of    |           |
|              | Networking Platform together with         |         |                | Balkan        |           |
|              | opportunity for better sharing of         |         |                | countries,    |           |
|              | information and knowledge among EO        |         |                | especially in |           |
|              | stakeholder in the region as one of the   |         |                | Bosnia and    |           |
|              | GEOCRADLE goals is presented.             |         |                | Herzegovina   |           |
|              |   |         |                | and Serbia    |           |
| Serbian      | The GEO-CRADLE project and its            | Balkans | General        | Business &    | Online    |
| Magazine     | objectives are presented together with    |         | public,        | Finance       | article   |



| Business &   | related regional activities focused on         |         | decision       |               |             |
|--------------|--|---------|----------------|---------------|-------------|
| Finance (by  | Adaptation to Climate Change.                  |         | makers         |               |             |
| Institute of |  |         |                |               |             |
| Physics      | http://bif.rs/2017/01/meteorologija-u-         |         |                |               |             |
| Belgrade)    | sluzbi-privrede-univerzalni-salter-za-         |         |                |               |             |
|              | prognoze/                                      |         |                |               |             |
|              | Business and Finance is a monthly              |         |                |               |             |
|              | magazine for the business community            |         |                |               |             |
|              | and attracts various readers also              |         |                |               |             |
|              | interested in economic aspects of culture,     |         |                |               |             |
|              | marketing, IT and science.                     |         |                |               |             |
|              |  |         |                |               |             |
| Institute of | Serbian Scientific TV (by Institute of         | Balkans | Research and   | Serbian       | ΤV          |
| Physics      | Physics Belgrade)                              |         | academic       | Scientific TV | broadcast   |
| Belgrade     | https://www.youtube.com/watch?v=079            |         | communities,   | is a unique   | and part of |
|              | eyzIPxnM&feature=youtu.be                      |         | general public | broadcaster   | an online   |
|              |  |         |                | for science,  | documenta   |
|              |  |         |                | culture and   | ry          |
|              |  |         |                | art           |             |
|              |  |         |                | popularisatio |             |
|              |  |         |                | n and         |             |
|              |  |         |                | promotion.    |             |
|              | Online article on IPB's webpage                | Balkans | Research       | N/A           | Online      |
|              | (published on 11.07.2017)                      |         | community      |               | article     |
|              |  |         | ,              |               |             |
|              | Presentation of the GEO-CRADLE                 | Balkans | Research       | N/A           | Online      |
|              | Regional Data Hub on Agro TV. The article      |         | community,     |               | article     |
|              | is available online <u>here</u> ( published on |         | end-users      |               |             |
|              | 06.12.2017)                                    |         |                |               |             |
|              |  |         |                |               |             |



| Serbian science TV -Part of the<br>documentary on IPB center of excellence<br>for non-equilibrium processes and<br>activities within GEOCRADLE project can<br>be found on online <u>here</u> (Broadcasted<br>20.03.2018)  | Balkans | Downstream,<br>end-users,<br>general public                           | N/A | TV<br>broadcast      |
|---|---------|---|-----|----------------------|
| RTS national broadcast TV<br>Documentary on dust intrusion over<br>Balkan region and GEOCRADLE role has<br>been presented. The documentary is<br>available online <u>here</u> ( Broadcasted<br>19.01.2018)  | Balkans | Research<br>community,<br>Downstream,<br>end-users,<br>general public | N/A | TV<br>broadcast      |
| IPB is interviewed in Politika Serbian<br>newspaper. The scan copy of the article<br>can be found <u>here</u> (Published on<br>04.04.2018) In this article the GEO-<br>CRADLE project and its objectives are<br>presented together with related regional<br>activities focused on Adaptation to<br>Climate Change and the specific role of<br>mineral dust in climate system. | Balkans | Downstream,<br>end-users,<br>general public                           | N/A | Newspaper<br>article |
| IPB is interviewed in the Novosti Serbian<br>newspaper. Numerical modeling of dust<br>particles and the GEOCRADLE activities in<br>the region have been presented. The scan<br>version of the article can be found <u>here</u> (<br>published on 14.01.2018)  | Balkans | Downstream,<br>end-users,<br>general public                           | N/A | Newspaper<br>article |



|        | <u>Online article</u> on IPB's website ( published on 18.06.2018)   | Balkans                            | Research<br>community                       | N/A | Online<br>article |
|--------|---|------------------------------------|---|-----|-------------------|
| CEDARE | A dedicate website has been set up to<br>present the pilot project SENSE and the<br>updated Solar Atlas of Egypt. This can be<br>accessed online <u>here</u> .                  | North<br>Africa,<br>Middle<br>East | All   | N/A | Website           |
|        | <u>Online artic</u> le (in Arabic) announcing the launch of the Egypt Solar Atlas.  | North<br>Africa,<br>Middle<br>East | Downstream,<br>end-users,<br>general public | N/A | Online<br>article |
|        | Online article (in Arabic) on the use of the<br>Solar Power Atlas for the installation of<br>solar panels on a local hospital   | North<br>Africa,<br>Middle<br>East | Downstream,<br>end-users,<br>general public | N/A | Online<br>article |
|        | Interview ( in Arabic) of Prof El-Askary,<br>Hesham from CEDARE on the Egypt Solar<br>Atlas   | North<br>Africa,<br>Middle<br>East | Downstream,<br>end-users,<br>general public | N/A | Online<br>article |
|        | Online article (in Arabic) with the<br>Ambassador Nabila Makram, Minister of<br>State for Migration and Foreign Affairs of<br>Egypt as she received the printed Solar<br>Atlas. | North<br>Africa,<br>Middle<br>East | Downstream,<br>end-users,<br>general public | N/A | Online<br>article |
|        | <u>Online article (in Arabic)</u> on presenting<br>the Solar Atlas at the celebration of the<br>University of Alexandria diamond Jubile   | North<br>Africa,<br>Middle         | Downstream,<br>end-users,                   | N/A | Online<br>article |



|                        | ceremony.   | East   | general public                           |     |                   |
|------------------------|---|--------|--|-----|-------------------|
| European<br>Commission | Online article " <u>Europe's eyes in the sky</u><br><u>are helping to solve energy, land-use</u><br><u>problems in Africa</u> " in the EU<br>Commission's Research and Innovation | Global | Research<br>community,<br>General public | N/A | Online<br>article |
|                        | "Horizon2020" Magazine  |        |  |     |                   |

# 4.3 Scientific papers and articles

|   | Authors   | Name & Source   | Year |
|---|---|---|------|
| 1 | Dimitropoulou, E., Assimakopoulou, V.D.,<br>Fameli, K.M., Flocas, H., Kosmopoulos, P.G.,<br>Kazadzis, S., Lagouvardos, K., and Bossioli, E. | Estimating the biogenic non-methane hydrocarbon<br>emissions over Greece (Atmosphere (MDPI) 9, 14,<br>doi:10.3390/atmos9010014)   | 2018 |
| 2 | Kosmopoulos, P.G., Kazadzis, S., Taylor, M.,<br>Raptis, P.I., Kontoes, C., El-Askary, H.,<br>Keramitsoglou, I., and Kiranoudis, C.          | The Solar Energy Nowcasting SystEm (SENSE): Pilot<br>applications and validation of results (EMS Annual<br>Meeting 2017, Vol. 14, EMS2017-50, 4-8 September,<br>Dublin, Ireland)                | 2017 |
| 3 | Kosmopoulos, P.G., Kazadzis, S., El-Askary, H.,<br>Kontoes, C., Keramitsoglou, I., and Kiranoudis,<br>C                                     | EO-based solar energy applications into a wider<br>GEOSS driven system through the GEO CRADLE<br>project in the international scale (Geophysical<br>Research Abstracts, 20, EGU2018-9402, 2018) | 2018 |
| 4 | Kosmopoulos, P.G., Kazadzis, S., Kontoes, C.,<br>El-Askary, H., Zografos, D., and Krestos, G.   | Access to solar energy applications using EO data<br>through GEO activities: validation and demonstration<br>of the SENSE system ( <u>38th Annual EARSeL</u>                                    | 2018 |



|    |  | Symposium, ID 214, Chania, Greece, July)   |      |
|----|--|--|------|
| 5  | Kosmopoulos, P.G., Kazadzis, S., and El-Askary,<br>H.  | " <u>The Solar Atlas of Egypt</u> " A book submitted in the<br>framework of the GEO-CRADLE project with the<br>support of the Ministry of Electricity and Renewable<br>Energy and the New and Renewable Energy Authority<br>of Egypt | 2018 |
| 6  | Bojan Cvetkovic, Luka Ilic, Fabio Madonna,<br>Daniel Weber, Slobodan Nickovic, Ana<br>Vukovic, Goran Pejanovic, Jugoslav Nikolic,<br>Heinz Bingemer, Mirjam Vujadinovic, and<br>Vladimir Djurdjevic, | Modeling heterogeneous ice nucleation due to<br>mineral dust using Dust Regional Atmospheric Model<br>(DREAM-NMME)", (Geophysical Research Abstracts,<br>Vol. 20, EGU2018-10050, 8-13 April, Vienna, Austria)                        | 2018 |
| 8  | Slobodan Nickovic, Bojan Cvetkovic, Goran<br>Pejanovic, Luka Ilic, Pavla Dagsson-<br>Waldhauserova, Olafur Arnalds, Sigmundur<br>Helgi Brink, Jugoslav Nikolic, and Slavko<br>Petkovic               | Predicting atmospheric dust process from Icelandic<br>soil sources Preliminary results, (Geophysical<br>Research Abstracts Vol. 20, EGU2018-10338, 8-13<br>April, Vienna, Austria)   | 2018 |
| 9  | Slobodan Nickovic, Bojan Cvetkovic, Goran<br>Pejanovic, Luka Ilic, Pavla Dagsson-<br>Waldhauserova, Olafur Arnalds, Sigmundur<br>Helgi Brink, Jugoslav Nikolic, and Slavko<br>Petkovic,              | <u>Predicting atmospheric dust process from Icelandic</u><br><u>soil sources Preliminary results</u> , (Geophysical<br>Research Abstracts Vol. 20, EGU2018-10338, 8-13<br>April, Vienna, Austria, 2018)                              | 2018 |
| 10 | Slobodan Nickovic, Bojan Cvetkovic, Luka Ilic,<br>Goran Pejanovic, Slavko Petkovic, Fabio<br>Madonna, Marco Rosoldi, Daniel Weber, Heinz<br>Bingemer and Jugoslav Nikolic                            | Role of mineral dust in cloud formation: modelling<br>aspects (9th International Workshop on<br>Sand/Duststorms and Associated Dustfall, 22-24 May,<br>Tenerife, Spain)  | 2018 |
| 11 | Kosmopoulos, P. G., Kazadzis, S., Taylor, M.,  | Dust impact on surface solar irradiance assessed with  | 2017 |



| 12 | Athanasopoulou, E., Speyer, O., Raptis, P. I.,<br>Marinou, E., Proestakis, E., Solomos, S.,<br>Gerasopoulos, E., Amiridis, V., Bais, A., and<br>Kontoes, C<br>Raptis, PI., Kazadzis, S., Gröbner, J.,<br>Kouremeti, N., Doppler, L., Becker, R., and<br>Helmis, C. | model simulations, satellite observations and ground-<br>based measurement (Atmos. Meas. Tech., 10, 2435-<br>2453)Water vapour retrieval using the Precision Solar<br>Spectroradiometer (Atmos. Meas. Tech., 11, 1143-<br>1157) | 2018 |
|----|--|---|------|
| 13 | Kosmopoulos, P. G., Kazadzis, S., Taylor, M.,<br>Raptis, P. I., Keramitsoglou, I., Kiranoudis, C.,<br>and Bais, A. F.  | Assessment of surface solar irradiance derived from<br>real-time modelling techniques and verification with<br>ground-based measurements (Atmos. Meas. Tech.,<br>11, 907-924)   | 2018 |
| 14 | Ogen, Y., Neumann, C., Chabrillat, S.,<br>Goldshleger, N., and Ben Dor, E.   | Evaluating the detection limit of organic matter using point and imaging spectroscopy (Geoderma 321, 100–109)   | 2018 |
| 15 | Nisantzi A., Mamouri R., Hadjimitsis D.G.,<br>Buehl J., Seifert P., Ansmann A  | Abstract <u>Dust observations at ERATOSTHENES</u><br><u>Research Centre: Cyprus in the middle of African-</u><br><u>Asian Dust belt</u> , European Lidar Conference, July,<br>Thessaloniki, Greece                              | 2018 |
| 16 | Mamouri R-E, Ansmann A., Nisantzi A., Bühl J.,<br>Seifert P., and Hadjimitsis D  | Abstract <u>Strategic positioning of the ERATOSTHENES</u><br><u>Research Centre for dust-related field studies in the</u><br><u>center of the African-Asian dust belt</u> , Dust Workshop,<br>May, Tenerife, Spain              | 2018 |
| 17 | Mamouri R-E, Ansmann A., Bühl J., Engelmann<br>R., and Hadjimitsis D   | Abstract <u>Closure studies in mixed-phase and ice</u><br><u>clouds over Cyprus: Is there any agreement between</u><br><u>ice nuclei and ice crystal number concentration?</u> ,<br>International conference of Remote Sensing  | 2018 |



|    |   | (RSCy2018), March 2018, Pafos, Cyprus  |      |
|----|---|--|------|
|    |   | · · · · · · · · · · · · · · · · · · ·  |      |
| 18 | Nisantzi A., Mamouri R-E., Basart S., Baldasano<br>J.M., Ansmann A., and Hadjimitsis D.   | Four years Lidar observations and model simulations<br>for desert dust intrusions over eastern<br>Mediterranean", Forth International Conference on<br>Remote Sensing and Geoinformation of Environment,<br>(RSCy2016), April, Pafos, Cyprus   | 2016 |
| 19 | Mamouri R-E, Nisantzi A., Ansmann A.,<br>Hadjimitsis D.G  | Extreme dust storm over the eastern Mediterranean<br>in September 2015: Lidar vertical profiling of desert<br>dust at Limassol, Forth International Conference on<br>Remote Sensing and Geoinformation of Environment'<br>, International conference of Remote Sensing<br>(RSCy2016), April, Pafos, Cyprus | 2016 |
| 20 | Stefouli M.   | Optimization of Sentinel 2 data for supporting<br>Geological Mapping and Monitoring of Mining Areas,<br>Pages 98 -100, 7th Digital Earth Summit (DES-2018):<br>"The Digital Earth for Sustainable Development in<br>Africa", April, El Jadida, Morocco   | 2018 |
| 21 | Poyiadji, E., Stefouli, M., Przyłucka, M.,<br>Wołkowicz, S., Kowalski, Z. Hadjigeorgiou C. &<br>Woroszkiewicz M.  | Introduction of Remote Sensing Methods for<br>Monitoring the Under Restoration Amiantos Mine,<br>Cyprus, Sixth International Conference on Remote<br>Sensing and Geoinformation of Environment<br>(RSCy2018), March, Paphos, Cyprus  | 2018 |
| 22 | Nikolaos L. Tsakiridis, Nikolaos Tziolas,<br>Agathoklis Dimitrakos, Georgios Galanis,<br>Eleftheria Ntonou, Anastasia Tsirika, Evangelia<br>Terzopoulou, Eleni Kalopesa, George C. Zalidis, | <u>Predicting soil properties for sustainable agriculture</u><br><u>using vis-NIR spectroscopy: a case study in northern</u><br><u>Greece</u> , Fifth International Conference on Remote<br>Sensing and Geoinformation of the Environment  | 2017 |



|    |  | (RSCy2017), March, Paphos, Cyprus   |      |
|----|--|---|------|
| 23 | Slobodan Nickovic, IPB   | Abstract <u>Atmospheric mineral dust as the most</u><br><u>abundant aerosol: modeling and impacts</u> , the sixth<br>international WEBIOPATR Workshop & Conference<br>Particulate Matter: Research and Management,<br>September, Belgrade, Serbia | 2017 |
| 24 | Maja Kuzmanoski, Luka Ilić, Marija<br>Todorović, Zoran Mijić   | Abstract <u>A study of a dust intrusion event over</u><br><u>Belgrade, Serbia</u> , The sixth international WEBIOPATR<br>Workshop & Conference Particulate Matter: Research<br>and Management, September, Belgrade, Serbia                        | 2017 |
| 25 | Tsikerdekis A., P. Zanis, A. Steiner, F.<br>Solmon, V. Amiridis, E. Marinou, E.<br>Katragkou, Th. Karacostas, G. Foret         | Impact of dust size parameterizations on aerosol<br>burden and radioactive forcing in RegCM4<br>(Atmospheric Chemistry and Physics, acp-2016-<br>434, 17, 769–791)  | 2017 |
| 26 | Cukaliev O., Nacka M., Tanskovik V.  | Awareness of earth observation, GEO and GEOSS: A<br>survey of the Macedonian earth observation users<br>network, 3rd International Symposium for Agriculture<br>and Food (ISAF 2017)  | 2017 |
| 27 | Rodanthi-Elisavet Mamouri, Albert Ansmann,<br>Argyro Nisantzi, Stavros Solomos, George<br>Kallos, and Diofantos G. Hadjimitsis | Extreme dust storm over the eastern Mediterranean<br>in September 2015: satellite, lidar, and surface<br>observations in the Cyprus region (Atmos. Chem.<br>Phys., 16, 13711-13724)   | 2016 |
| 28 | N. L. Tsakiridis N. V. Tziolas J. B. Theocharis<br>G. C. Zalidis   | <u>A GA-based stacking algorithm for predicting soil</u><br>organic matter from vis–NIR spectral data (European<br>Journal of Soil Science, doi: .1111/ejss.12760)  | 2018 |



| 29 | Bogdan Antonescu (1), David M. Schultz (2),<br>Jonathan G. Fairman Jr. (2), Felicia Carbunaru<br>(3), Simona Andrei<br>(1), and Flori Toanca (1)                       | Abstract <u>What we know and don't know about the</u><br><u>societal and economic impact of</u><br><u>severe weather events in Europe</u> , EMS Annual<br>Meeting Abstracts, Vol. 15, EMS2018-454                      | 2018 |
|----|--|--|------|
| 30 | Zerefos C., J. Kapsomenakis, K., Eleftheratos,<br>K. Tourpali, I. Petropavlovskikh, D. Hubert, S.<br>Godin-Beekmann, W. Steinbrecht, S. Frith, V.<br>Soeva, B. Hassler | Abstract The ranking of the effect of proxies on the<br>space and time variability of stratospheric ozone<br>proles, Geophysical Research Abstracts, Vol. 20,<br>EGU2018-13062, EGU General Assembly                   | 2018 |
| 31 | Kosmopoulos, P.G.; Kazadzis, S.; El-Askary, H.;<br>Taylor, M.; Gkikas, A.; Proestakis, E.; Kontoes,<br>C.; El-Khayat, M.M.   | Article on the GEO-CRADLE SENSE Pilot <u>Earth-</u><br><u>Observation-Based Estimation and Forecasting of</u><br><u>Particulate Matter Impact on Solar Energy in Egypt</u> ,<br>Remote Sensing Magazine, 10(12), 1870. | 2018 |



# **5** Online Access

## 5.1 Project website access statistics

The project's website was launched in September 2016. According to numbers reported by Google analytics, the website has registered until mid-November 2018, approximately 16.387 open sessions and an average of 7 883 user visits. To compliment the English version of the website, during the project, the website was also launched in Serbia, Arabia, Turkish and Albanian languages in order to highlight the regional aspect of the project and also to help partners advertise the project to their national and regional stakeholders. Morevover, project partners have actively shared GEO-CRADLE events through their own institutional websites continuously. In addition to acting as a communication tool for the projet's activities, the website also includes a category on the main page entitled "Funding Opportunity" which provides information on funding opportunities for the countries of the regional GEOSS Portal for the Rol, i.e. Balkans, Middle East and North Africa (BAMENA). Consolidated through both partner feedback and desk research, the Data Hub now includes 46 regional portals and sites with datasets freely accessible.



Total Period: 20/09/2016 - 19/11/2018

Fig.9. Google Analytics Geo-Cradle audience overview



Demographics Language Country 10K 5K 0 (not set) en-us en-gb el tr-tr 1,197 fr fr-fr tr el-gr it-it Language Users -New Users Country Users -New Users 1,197 1,209 1. 3,448 3,482 1. Greece en-us fr 774 2. United States 810 806 2. 776 3. en-gb 604 608 3. France 539 534 424 419 Turkey 4. el-gr 334 331 4 5. el 289 296 5. Tunisia 342 340 327 309 225 6. Belgium 6. fr-fr 220 301 7. (not set) 208 208 7. Italy 293 tr 187 188 8. Bulgaria 299 303 8 9. tr-tr 181 176 9. Germany 259 250 Serbia 220 223 102 101 10. 10. it-it 1 - 10 / 120 1 - 10 / 132 > < < >

Fig.10. Google Analytics Geo-Cradle demographics overview





Fig.11. Google Analytics Geo-Cradle audience overview



Demographics Country Language ЗK 1.5K 0 en-us (not set) el bg fr-fr 46 el-gr fr it en-gb tr Language New Users Country New Users Users -Users -1. en-us 1,112 1,117 Greece 461 459 1. 213 United States 237 235 2. en-gb 213 2. 3. (not set) 171 171 3. Bulgaria 184 183 4. fr 137 137 4. Italy 129 126 5. el 120 123 5. Belgium 115 112 б. el-gr 104 106 б. Germany 88 86 7. 49 49 7. France 76 72 bg 8. it 45 45 8. Serbia 74 76 9. fr-fr 35 35 9. Cyprus 65 57 32 Turkey 62 10. tr 32 10. 61 1 - 10 / 85 < > 1 - 10 / 109 < >

Fig.12. Google Analytics Geo-Cradle demographics overview







| ΠΟĘ                        | graphics                   |                           |                          |                      |  |                                 |                      |
|----------------------------|----------------------------|---------------------------|--------------------------|----------------------|--|---------------------------------|----------------------|
| angu                       | lage                       |                           |                          | Count                | ry   |                                 |                      |
| 5K<br>5K                   | en-us en-gt                | o fr-fr tr-tr<br>el-gr el | ar<br>tr it-it           | 1                    | 809  |                                 |                      |
|                            | Language                   | Users -                   | New Users                |                      | Country  | Users 🗸                         | New Use              |
| 1.                         | en-us                      | 2,420                     | 2,368                    | 1.                   | Greece   | 809                             | 7                    |
| 2.                         | fr                         | 643                       | 640                      | 2.                   | United States                                    | 582                             | 5                    |
| 3.                         | en-gb                      | 406                       | 396                      | 3.                   | France   | 465                             | 40                   |
|                            |                            |                           |                          |                      |  |                                 |                      |
| 4.                         | el-gr                      | 243                       | 225                      | 4.                   | Turkey   | 366                             | 3                    |
|                            | el-gr<br>fr-fr             | 243<br>195                | 225<br>185               | 4.<br>5.             |  |                                 | 3                    |
| 4.                         | -                          |                           |                          |                      | Turkey   | 366                             |                      |
| 4.<br>5.<br>6.             | fr-fr                      | 195                       | 185                      | 5.                   | Turkey<br>Tunisia                                | 366<br>293                      | 2                    |
| 4.<br>5.<br>6.<br>7.       | fr-fr<br>el                | 195<br>189                | 185<br>173               | 5.<br>6.             | Turkey<br>Tunisia<br>Belgium                     | 366<br>293<br>222               | 20                   |
| 4.<br>5.<br>6.<br>7.<br>8. | fr-fr<br>el<br>tr-tr       | 195<br>189<br>161         | 185<br>173<br>155        | 5.<br>6.<br>7.       | Turkey<br>Tunisia<br>Belgium<br>Italy            | 366<br>293<br>222<br>177        | 24<br>19<br>10       |
| 4.<br>5.                   | fr-fr<br>el<br>tr-tr<br>tr | 195<br>189<br>161<br>158  | 185<br>173<br>155<br>156 | 5.<br>6.<br>7.<br>8. | Turkey<br>Tunisia<br>Belgium<br>Italy<br>Germany | 366<br>293<br>222<br>177<br>172 | 20<br>19<br>10<br>10 |

Fig.13. Google Analytics Geo-Cradle audience overview

Fig.14. Google Analytics Geo-Cradle demographics overview



# 6 Key Performance Indicators Monitoring

Since the beginning of the project, networks across Europe, North Africa and the Middle East have been activated, informed and engaged on the topics promoted by the project. While the consortium as a whole has put effort into online communication, it was events, bilateral meetings and publications that have proven to be the most effective in interacting with stakeholders. An explanation for this is that the project aims to connect very heterogeneous communities – from research institutions and labs to companies, and finally to end-users that are unfamiliar with space. Geographically, they are also bridging gaps between boundaries and continents. This means that direct communication, or traditional communication (through publications) works best.

In order to assess the impact of dissemination activities, the criteria and KPIs set out in the GEO-CRADLE Part B Annex 1-3 were used.

| Dissemination output   | Type of measurement              | Planned | Achieved  |
|--|----------------------------------|---------|---|
| Regional/National workshops, technical meetings                | GEO-CRADLE events                | 7-10    | 17  |
| Presentations, booths and posters at international events      | Project partner<br>participation | Not set | Based on the information<br>reported by partners, GEO-<br>CRADLE consortium<br>members attended c 131<br>events reaching more than<br>6,000 people. |
| Regional EO actors profile available through GEO-CRADLE portal | Number of EO actors              | 50-60   | 270   |
| Countries represented in GEO-CRADLE<br>Network                 | Number of countries represented  | 14-15   | 29  |
| Newsletters  | Readers                          | Not set | 8 Newsletter were sent to a   |



|  |  | database of 3590 recipients;  |
|--|--|---|
| Research community readers   | Not set  | 30  |
| Number of articles in<br>journals/specialised<br>magazines in the<br>different regions | Not set  | <ul> <li>&gt;45 (number approximated</li> <li>based on the data reported</li> <li>by partners)</li> <li>11 articles in Greek</li> <li>newspapers</li> </ul>   |
| Number of press<br>releases, number of<br>PR in different<br>languages                 | Not set  | 4 main Press releases<br>1 in 6 different languages<br>including English<br>1 in two languages, English<br>and Serbian<br>2 Press releases in Serbian   |
| Number of<br>communication<br>material   | 2000   | 2000 copies distributed at events globally  |
| Members and followers  | Not set  | 224 Likes @Facebook<br>421 Followers @Twitter<br>172 connections @LinkedIn  |
|  | readers Number of articles in journals/specialised magazines in the different regions Number of press releases, number of PR in different languages Number of communication material Members and | readersNot setNumber of articles in<br>journals/specialised<br>magazines in the<br>different regionsNot setNumber of press<br>releases, number of<br>PR in different<br>languagesNot setNumber of press<br>releases, number of<br>press<br>communication<br>material2000Number of<br>communication<br>materialNot set |



# 7 Conclusions

The current documented GEO-CRADLE's dissemination activities during the entire project period (month one to month thirty) and included data from the bi-annually dissemination reports, as well as the Midterm Dissemination report and D6.1. "Communication Strategy and Action Plan and D6.9. "Final Report on Communication Strategy and Action activities". Raising awareness about the project and the pilot projects activities and results has been the main aim of the dissemination strategy. To deliver this strategy the entire project consortium has worked together and cooperated to bring the project closer to aimed target groups and audiences (research and academia, EO industry, End-users, decision makers, media and the general public) in the three regions of interest (Balkans, North Africa and Middle East).

The project has managed to reach these diverse communities of stakeholders in a number range of ways. Partners have organised 17 regional/local workshops and meetings with stakeholders and participated in approximately 131 international events that were attended by more than 6,000 people, mostly belonging to the research and academic community. As such, future activities beyond the project's lifetime, should focus in a higher degree in brining GEO-CRADLE pilot results/or results from research to market by engaging more with thematic end-user community events. The organisation of a series of Regional Workshops in the Region of Interest helped the project not only to promote the GEO-CRADLE network as an enabler for effective research activities based on know-how exchange but also helped increase awareness for public and private stakeholders on the relevant EU funding opportunities for the Rol. Partners have had over 30 scientific papers and articles related to the project published in journals, conference proceedings, books and other publications.

The numbers and statistics reported in this final deliverable for social media indicators, online and offline publications have more than doubled since the Mid-term report showcasing that the impact of the GEO-CRADLE dissemination and awareness raising activities has been significant.

Last but not least, the proposal of the GEO Secretariat to establish a <u>GEO Initiative for GEO capacity</u> <u>building in North Africa, Middle East, and Balkans (NAMEBA)</u>, included in the GEO Work Programme 2017-2019, as a means to sustain the key outputs of GEO-CRADLE and scale-up their reach in terms of geographic coverage and operational maturity, speaks volumes of the project's successful implementation and the enthusiasm of GEO-CRADLE partners.


# 8 Annex 1

| Event name  | Date/ Location                           | Туре   | ROI                         | Target<br>group  | Details  |
|---|--|--------|-----------------------------|--|--|
| 1 <sup>st</sup> Geo-Cradle<br>Workshop/ 1 <sup>st</sup> EGS<br>Networking event                             | 18-19 February<br>2016<br>Athens, Greece | Public | All                         | Project<br>partners  | Project kick-off meeting organised by<br>NOA. The event was attended by 85<br>participants from North Africa, Middle<br>East and the Balkans, including<br>representatives of the GEO-CRADLE<br>consortium members, officers from the<br>European Commission and the GEO<br>secretariat and other regional<br>stakeholders. Details on the event can<br>be found <u>here</u> . |
| 4th International<br>Conference on<br>Remote Sensing and<br>Geoinformation of<br>Environment,<br>(RSCy2016) | 4-8 April, 2016,<br>Pafos, Cyprus        | Public | Balkans,<br>North<br>Africa | Research<br>community  | Project partners submitted several<br>abstracts to this conference, all of<br>which are presented further in this<br>document in the chapter dedicated to<br>Abstracts and scientific publications.  |
| Regional GEO-<br>CRADLE<br>Stakeholders<br>Meeting  | 24 April 2016<br>Cairo, Egypt            | Public | Middle<br>East              | End users<br>Decision<br>makers (non-<br>space)<br>Scientific and<br>academic<br>community | The event was organised by CEDARE to<br>introduce GEO-CRADLE and other two<br>projects to the stakeholders in Egypt.<br>The event was attended by 80<br>participants from Lebanon, Jordan,<br>Palestine, Morocco and Egypt. Details<br>on the event can be found <u>here</u> .   |



| Event name                                      | Date/ Location                             | Туре   | ROI            | Target<br>group   | Details  |
|---|--|--------|----------------|---|--|
| The Copernicus<br>Value Chain<br>Workshop       | 26-27 April 2016<br>Brussels,<br>Belgium   | Public | Europe         | Industry /<br>Intermediate<br>- users<br>Decision<br>makers<br>space and<br>non-space | Organised by the European<br>Commission, the event was attended<br>by GEO-CRADLE PCT members to<br>pursue engagement with additional<br>stakeholders in the Rol. The event was<br>attended Details on the event can<br>found <u>here</u> .   |
| Horizon 2020 Space<br>Info Days                 | 19-20 April 2016<br>Ljubljana,<br>Slovenia | Public | Balkans        | End users<br>Intermediate<br>users<br>Decision<br>makers<br>space and<br>non-space    | Organised by COSMOS2020 and<br>Enterprise Europe Network the event<br>brought together local and regional<br>interested stakeholders interested in<br>H2020 funding opportunities. Eurisy<br>attended a round table discussion and<br>presented GEO-CRADLE among its<br>activities. Details on the event can be<br>found <u>here</u> . |
| Joint Ankara<br>University - TUBITAK<br>Meeting | April 2016<br>Ankara, Turkey               | Closed | Middle<br>East | Scientific and<br>academic<br>community<br>Decision<br>markers<br>(space)             | This bilateral meeting with academics<br>from Ankara University Agricultural<br>Faculty focused on defining areas for a<br>possible public event on food security.   |
| 10th GEO European<br>Projects Workshop<br>2016  | 31 May -1 June<br>2016<br>Berlin, Germany  | Public | All            | All   | Organised by EASME, the event gathered representatives from science, business and public administration to   |



| Event name   | Date/ Location                   | Туре   | ROI            | Target<br>group   | Details  |
|--|----------------------------------|--------|----------------|---|--|
|  |                                  |        |                | <u> 9.2.1</u>   | discuss how European EO initiatives<br>can contribute to GEOSS. On this<br>occasion, the GEO-CRADLE consortium<br>together with ConnectinGEO organised<br>an embedded session on <i>Regional</i><br><i>dimension for GEO and capacity</i><br><i>building priorities</i> . Speaker<br>presentations and event agenda<br>available here. |
| H2020 Info Day   | May 2016<br>Konya, Turkey        | Closed | Middle<br>East | Decision<br>makers<br>(space)<br>Decision<br>makers (non-<br>space) | Project Partner TUBITAK met with<br>officials from Republic of Turkey<br>Ministry of Development Konya Plain<br>Project (KOP) Regional Development<br>Administration and Konya Şeker<br>Industry and Trade Co., Ltd. (TORKU)   |
| 10th Meeting of<br>Space Technologies<br>& Education Union | May 2016<br>Istanbul, Turkey     | Public | Middle<br>East | Scientific and<br>academic<br>community<br>Industry                 | Project Partner TUBITAK held a presentation on their activities and projects to representatives from academia and industry.  |
| Internal EGS<br>Meeting                                    | May 2016<br>Brussels,<br>Belgium | Closed | Europe         | Intermediate<br>users<br>Decision<br>makers<br>(space)              | Organised by EGS, this meeting of the<br>PanAfGeo project also included<br>members of EGS' International<br>Cooperation and Development Task<br>Force.   |



| Event name   | Date/ Location                     | Туре   | ROI                       | Target<br>group   | Details  |
|--|------------------------------------|--------|---------------------------|---|--|
| Local stakeholder<br>meeting   | June 2016<br>Ankara, Turkey        | Closed | Middle<br>East            | Decision<br>makers<br>(space)<br>Decision<br>makers (non-<br>space) | Project Partner TUBITAK met with<br>officials from Republic of Turkey<br>Ministry of Food Agriculture and<br>Livestock General Directorate of<br>Agricultural Reform, Republic of Turkey<br>Ministry of Science, Industry and<br>Technology Turkish Sugar Authority,<br>Republic of Turkey Ministry of Forestry<br>and Water Affairs General Directorate<br>of Forestry. |
| Satellite Earth<br>Observation<br>Summer School<br>2016 (UYGU 2016)                                  | June 2016<br>Istanbul, Turkey      | Public | Middle<br>East            | Scientific and<br>academic<br>community                             | The Summer School was organised by<br>the Istanbul Technical University.<br>Project Partner TUBİTAK presented the<br>project together with their activities in<br>remote sensing.  |
| Local stakeholder<br>meeting   | June, 2016,<br>Ankara, Turkey      | Closed | Middle<br>East            | Decision<br>makers<br>(space)<br>Decision<br>makers (non-<br>space) | Project partner TUBITAK met with<br>officials from Republic of Turkey<br>Ministry of Food Agriculture and<br>Livestock General Directorate of<br>Agricultural Research and Policies.   |
| 2nd Regional GEO-<br>CRADLE Workshop<br>Accelerating EO-<br>powered businesses<br>and market take-up | 14-15 June 2016<br>Novisad, Serbia | Public | Balkans<br>Middle<br>East | Industry /<br>Intermediate<br>- users<br>Decision                   | Organised by InoSens in cooperation<br>with NOA and Eurisy, the event<br>gathered 80 key players from public<br>sector, academia and innovative SMEs<br>to consider challenges, opportunities,   |



| Event name                           | Date/ Location   | Туре    | ROI       | Target          | Details   |
|--------------------------------------|------------------|---------|-----------|-----------------|---|
|                                      |                  |         |           | group           |   |
|                                      |                  |         |           | makers (non-    | and new approaches in Earth                     |
|                                      |                  |         |           | space).         | Observation on a regional scale to              |
|                                      |                  |         |           |                 | discover new opportunities to fund              |
|                                      |                  |         |           |                 | their geo-information services. More            |
|                                      |                  |         |           |                 | details on the event can be found <u>here</u> . |
| Regional                             | 2 km c 2010      | Classed | Dellisers | Coloratific and |   |
| Stakeholder meeting                  | 3 June 2016      | Closed  | Balkans   | Scientific and  | Organized by project partner I-Bec and          |
| with Albanian<br>stakeholders        | Tirana, Albania  |         |           | academic        | INCA this meeting aimed to inform               |
| stakenoluers                         |                  |         |           | community,      | local stakeholders about GEO-CRADLE             |
|                                      |                  |         |           | industry,       | cooperation opportunities.                      |
|                                      |                  |         |           | downstream,     |   |
|                                      |                  |         |           | end-users       |   |
| 7th Global Digital                   |                  |         | _         |                 |   |
| Soil Mapping                         | 27 June - 1      | Public  | Europe    | Scientific and  | Project partner representatives from            |
| Workshop                             | July 2016        |         |           | academic        | Tel Aviv University attended the event          |
|                                      | Aarhus,          |         |           | community       | with a presentation on "Utilization of          |
|                                      | Denmark          |         |           |                 | the Internal Soil Standard (ISS) Method         |
|                                      |                  |         |           |                 | to Optimize the Exchange of Soil                |
|                                      |                  |         |           |                 | Spectral Libraries". Details on the event       |
|                                      |                  |         |           |                 | can be found here.                              |
|                                      |                  |         |           |                 |   |
| Meeting with<br>Ministry of Forestry | August 2016      | Closed  | Middle    | Decision        | During this bilateral meeting, project          |
| and Water Affairs                    | Ankara, Turkey   |         | East      | makers (non-    | partner representatives from TUBITAK            |
| General Directorate                  | , inkura, runkey |         |           | space)          | provided the Ministry with information          |
| of Forestry<br>Information System    |                  |         |           |                 | on the envisaged pilot projects.                |
| Department                           |                  |         |           |                 |   |
| EU Research and<br>Innovation in     | 21-22            | Public  | Europe    | Industry /      | The workshop was organised by DG                |
| Support of the Earth                 | September 2016   |         |           | Intermediate    | RTD. Project Coordinator NOA                    |
| <b>Observation Market</b>            | Brussels,        |         |           | - users         | attended the event with a presentation          |
|                                      | ט עספרוס,        |         |           |                 | on "The role of the Greek Sentinel              |
|                                      |                  |         |           |                 |   |



| Event name                               | Date/ Location                             | Туре   | ROI     | Target                                | Details  |
|--|--|--------|---------|---------------------------------------|--|
|  |  |        |         | group                                 |  |
|  | Belgium                                    |        |         | Decision                              | Collaborative Ground Segment for the   |
|  |  |        |         | makers (non-                          | Copernicus & GEO data commercial   |
|  |  |        |         | space)                                | uptake in the region of Balkans, Middle  |
|  |  |        |         |                                       | East & North Africa". More details on  |
|  |  |        |         |                                       | the event can be found <u>here</u> .   |
| Copernicus for Raw<br>Materials Workshop | 5 September,<br>2016, Brussels,<br>Belgium | Public | Europe  | Industry /<br>Intermediate<br>- users | Project Partner representatives from<br>EGS attended the workshop to present<br>their work on <i>"Earth Observation for</i>  |
|  |  |        |         | Decision<br>makers (non-<br>space)    | Raw Materials from EuroGeoSurveys".<br>The event gathered approx. 90 people<br>including service providers, EC DGs<br>representatives, academia and several<br>Copernicus Committee & Copernicus<br>User Forum delegates. Details on the |
|  |  |        |         |                                       | event can be found <u>here</u> .   |
| MEDCLIVAR                                | 26-29                                      | Public | Balkans | Scientific and                        | Project Coordinator NOA, presented on  |
|  | September 2016                             |        |         | academic                              | "The GEO-CRADLE Project: Integration   |
|  | Athens, Greece                             |        |         | community                             | of Earth Observation Activities in the<br>Regions of North Africa, Middle East<br>and Balkans, for improved adaptation<br>to climate change". More details on<br>the event can be found <u>here</u> .                                    |
| Romanian<br>contributions in             | September 2016                             | Public | Balkans | Scientific and                        | Project Partner INOE presented the   |
| Earth Observation                        | Magurele,                                  |        |         | academic                              | project during this local event. The   |
| and Environment<br>domains               | Romania                                    |        |         | community                             | project description has been included<br>in a booklet presenting EO project  |



| Event name  | Date/ Location                                   | Туре   | ROI            | Target<br>group  | Details  |
|---|--|--------|----------------|--|--|
|   |  |        |                | Broup  | focused in Romania in 2016.  |
| 6 <sup>th</sup> Symposium on<br>Remote Sensing and<br>Geographic<br>Information Systems | 5-6 October<br>2016<br>Adana, Turkey             | Public | Middle<br>East | Scientific and<br>academic<br>community<br>Industry /<br>Intermediate<br>- users | TUBITAK representatives attended a<br>panel discussion and presented on<br>precision agriculture and remote<br>sensing. On this occasion, the GEO-<br>CRADLE partners also gathered<br>knowledge on the local EO gaps for<br>WP3 leaders. The event was attended<br>by approx. 250 participants from both<br>academia and private sector. Details on<br>the event can be found <u>here</u> . |
| GEO-CRADLE at<br>ConnectinGEO<br>Workshop on gap<br>analysis and<br>Prioritization      | 10-11 October,<br>2016,<br>Laxenburg,<br>Austria | Public | Europe         | Scientific and<br>academic<br>community<br>Decision<br>makers (non-<br>space)    | The workshop discussed the outcomes<br>of the gap analysis performed under<br>the ConnectinGEO project to provide<br>recommendations for the European<br>Network of Earth Observation<br>Networks (ENEON). Project<br>Coordinator NOA was present to<br>exchange knowledge between the two<br>projects. More details on the event can<br>be found <u>here</u> .                              |
| The Copernicus<br>Training and<br>Information Session                                   | 7 October 2016<br>Athens, Greece                 | Public | Balkans        | Scientific and<br>academic<br>community<br>Industry /<br>Intermediate            | Project Coordinator NOA attended the<br>event to present on the project's<br>activities and future DataHub. More<br>details on the event can be found <u>here.</u>   |



| Event name   | Date/ Location                          | Туре   | ROI             | Target<br>group<br>- users   | Details  |
|--|---|--------|-----------------|--|--|
| Board of Mapping<br>Coordination and<br>Planning for<br>Ministries (BHIKPK)                                  | October 2016<br>Ankara, Turkey          | Closed | Middle<br>East  | Decision<br>makers (non-<br>space)   | Bilateral meeting between TUBITAK and Ministry representatives.  |
| EGS General<br>Meeting   | October 2016<br>Ljubljana,<br>Slovenia  | Closed | Balkans         | Decision<br>makers (non-<br>space)   | Project partner EGS representatives<br>provided attending Directors with<br>information on the project's<br>development and implementation. The<br>in-house event gathered a total of 35<br>EGS members coming from 34<br>countries.   |
| Board of Mapping<br>Coordination and<br>Planning for<br>Ministries (BHIKPK)                                  | October 2016<br>Ankara, Turkey          | Closed | Middle<br>East  | Decision<br>makers (non-<br>space)   | Bilateral meeting between TUBITAK and Ministry representatives.  |
| 2nd EGS Networking<br>Event, Addressing<br>GEO-CRADLE<br>regional challenges -<br>Access to raw<br>materials | 17-18 October<br>2016<br>Rabat, Morocco | Public | North<br>Africa | Scientific and<br>academic<br>community<br>Industry /<br>Intermediate<br>- users<br>Decision<br>makers (non-<br>space) | Co-organised by the Geological Survey<br>of Morocco and EGS, this regional<br>networking event was hosted by the<br>Minister of Energy, Mining, Water and<br>Environment of the Kingdom of<br>Morocco. The meeting was attended<br>by over 40 participants representing<br>the GeoScience Community in Morocco<br>including universities and government<br>representatives, 10 Geological Surveys<br>and GEO-CRADLE partners. The<br>minutes of the event can be found |



| Event name  | Date/ Location                                | Туре   | ROI             | Target<br>group   | Details   |
|---|---|--------|-----------------|---|---|
|   |   |        |                 |   | <u>here</u> .   |
| Meeting with NİK<br>System (Company)  | October 2016<br>Ankara, Turkey                | Closed | Middle<br>East  | Industry /<br>Intermediate<br>- users   | Bilateral meeting between TUBITAK and service provider company.   |
| 2nd EGS Networking<br>event "Aimed at in-<br>situ network<br>operators and<br>Geological Surveys –<br>especially in Middle<br>East and North<br>Africa (MENA) | 21-23 October<br>2016<br>Timimoun,<br>Algeria | Public | North<br>Africa | Scientific and<br>academic<br>community                                       | Organised in the framework of the 5th<br>Algerian National Stratigraphy<br>Workshop, the event was attended by<br>over 200 participants representing the<br>Algerian geo-scientific community,<br>heads of state-enterprises. The EGS<br>Secretary General made an<br>introduction to the broad scope of the<br>project, explaining the role of<br>Geological Surveys and of the raw<br>materials topics in the framework of<br>GEOSS and COPERNICUS. |
| Workshop on<br>Precision Agriculture<br>Technologies  | October 2016<br>Tokat, Turkey                 | Public | Middle<br>East  | Scientific and<br>academic<br>community<br>Decision<br>makers (non-<br>space) | The workshop gathered academia and<br>public authorities to share good<br>practices on precision agriculture.<br>TUBITAK attended the meeting to meet<br>with local stakeholders.   |
| Meeting with<br>General Directorate<br>of Agricultural<br>Research and<br>Policies (TAGEM)  | November 2016<br>Ankara, Turkey               | Closed | Middle<br>East  | Decision<br>makers (non-<br>space)  | TUBITAK bilateral meeting on cooperation on precision agriculture.  |



| Event name   | Date/ Location                                 | Туре   | ROI            | Target<br>group<br>End-users   | Details  |
|--|--|--------|----------------|--|--|
| Meeting with Konya<br>Water and Sewerage<br>Authority  | November 2016<br>Konya, Turkey                 | Closed | Middle<br>East | End-users  | TUBITAKgoodpracticesexchangemeetingwithRegionalIrrigationAssociations.   |
| GEO-CRADLE Project<br>Meeting "Refining<br>the scope of the<br>pilots towards<br>regional challenges<br>(WP4) in light of<br>WP3 outcomes" | 16-17<br>November2016<br>Limassol, Cyprus      | Public | All            | Scientific and<br>academic<br>community  | This two-day project meeting<br>organized by CUT represented an<br>opportunity for project partners to<br>share on the proposed pilot projects to<br>be conducted under WP4. The EGS<br>Delegations had also the opportunity<br>to meet with private sector<br>representatives and explore future<br>collaboration (visit to the Skouriotissa<br>copper mine). A detailed account of<br>the meeting on November 16 can be<br>found <u>here</u> . The minutes of the<br>November 17 meeting can be found<br><u>here</u> . |
| World GIS Day 2016   | 24-25<br>November<br>2016, Istanbul,<br>Turkey | Public | Middle<br>East | Scientific and<br>academic<br>community<br>Industry /<br>Intermediate<br>- users | The event gathered approx. 1 500 participants from both private and public sector. Local project partner TUBITAK attended the event with a stand in the dedicated exhibition area. Details on the event can be found <u>here</u> .   |
| GEO-XIII Plenary and<br>Exhibition 2016  | 7-10 November                                  | Public | Global         | Scientific and   | GEO-CRADLE partners met in order to  |



| Event name                      | Date/ Location  | Туре   | ROI    | Target         | Details                                  |
|---------------------------------|-----------------|--------|--------|----------------|--|
|                                 |                 |        |        | group          |  |
|                                 | 2016            |        |        | academic       | explore new opportunities for regional   |
|                                 | St. Petersburg, |        |        | community      | networking and contributions towards     |
|                                 | Russia          |        |        |                | the implementation of GEO's and          |
|                                 |                 |        |        |                | Copernicus' objectives. Project          |
|                                 |                 |        |        |                | Coordinator Dr. Haris Kontoes was        |
|                                 |                 |        |        |                | invited and gave two presentations       |
|                                 |                 |        |        |                | during the event. More details on the    |
|                                 |                 |        |        |                | event can be found <u>here</u> .         |
| International<br>Commercial UAV | 28-30           | Public | Middle | Scientific and | GEO-CRADLE project partner TUBITAK       |
| Conference                      | November 2016   |        | East   | academic       | participated in a session on Agriculture |
|                                 | Ankara, Turkey  |        |        | community      | Applications with UAV. During the        |
|                                 | Ankara, runkey  |        |        | Industry /     | event the team discussed with agro       |
|                                 |                 |        |        | , ,            | scientists and company owners. Details   |
|                                 |                 |        |        | Intermediate   | on the event can be found <u>here.</u>   |
|                                 |                 |        |        | - users        |  |
| UNOSD Expert                    | 28 November     | Public | Asia   | Scientific and | Organised by UNOSD in collaboration      |
| Group for water<br>food energy  | 2016            |        |        | academic       | with Sustainable Development             |
| resilience in Mid-Lat           | Cooul Couth     |        |        | community      | Solutions Network (SDSN) Korea,          |
| Region                          | Seoul, South    |        |        |                | Korean Ministry of Environment and       |
|                                 | Korea           |        |        |                | Korea University. Project Coordinator    |
|                                 |                 |        |        |                | Dr. Kontoes attended the event with a    |
|                                 |                 |        |        |                | presentation entitled "GEO-CRADLE:       |
|                                 |                 |        |        |                | Fostering regional cooperation and       |
|                                 |                 |        |        |                | roadmap for GEO and Copernicus           |
|                                 |                 |        |        |                | implementation in N. Africa, Middle      |
|                                 |                 |        |        |                | East, and the Balkans". More details on  |
|                                 |                 |        |        |                | the event can be found <u>here</u> .     |
|                                 |                 |        |        |                |  |



| Event name  | Date/ Location                        | Туре   | ROI            | Target   | Details  |
|---|---------------------------------------|--------|----------------|--|--|
| 11th MapInfo User<br>Conference   | December 2016<br>Ankara, Turkey       | Public | Middle<br>East | group<br>Decision<br>makers (non-<br>space)                                      | TUBITAK participated in this local<br>networking event with participants<br>mainly from related governmental<br>institutions. The event gathered<br>approx. 400 participants. Details on the<br>event can be found <u>here</u> . |
| Meeting with<br>General Directorate<br>of Land Registry and<br>Cadastre | December 2016<br>Ankara, Turkey       | Closed | Middle<br>East | Industry /<br>Intermediate<br>- users<br>Decision<br>makers (non-<br>space)      | Bilateral meeting between TUBITAK and Ministry representatives.  |
| Horizon 2020 4th<br>Information<br>Multipliers<br>Workshop              | December 2016<br>Istanbul, Turkey     | Public | Middle<br>East | Scientific and<br>academic<br>community<br>Industry /<br>Intermediate<br>- users | TUBITAK participated in this<br>networking event focusing on<br>technology transfer between<br>universities, development agencies,<br>chamber of commerce and industry.  |
| EGS Executive<br>Committee  | December 2016<br>Brussels,<br>Belgium | Closed | Europe         | Decision-<br>makers (non-<br>space)  | During this EGS Executive Committee<br>meeting, the Secretariat took the<br>opportunity to provide an update on<br>the GEO-CRADLE events organised in<br>Morocco and Algeria.  |
| Meeting with<br>Republic of Turkey<br>Ministry of Food                  | December 2016                         | Closed | Middle         | End-users  | Bilateral meeting between TUBITAK  |



| Event name  | Date/ Location                                  | Туре   | ROI                         | Target<br>group   | Details   |
|---|---|--------|-----------------------------|---|---|
| Agriculture and<br>Livestock General<br>Directorate of<br>Agricultural Reform   | Ankara, Turkey                                  |        | East                        |   | and Ministry representatives.   |
| AGU Fall Meeting  | 12-16<br>December 2016<br>San Francisco,<br>USA | Public | Europe                      | Scientific and<br>academic<br>community   | I-BEC represented the project<br>consortium at this event with a<br>presentation on "Integrating EO data<br>for applying the Nexus of water, energy<br>and agriculture to monitor SDG<br>Indicators within trans-boundary river<br>basins". This high-level event gathered<br>more than 20,000 participants. Details<br>on the event can be found <u>here</u> . In<br>addition, project partner CEDARE were<br>also present at the event with a poster<br>presentation on <i>Estimation of the solar</i><br><i>energy potential in Egypt by developing</i><br><i>high resolution solar Atlas and</i><br><i>nowcasting service in real time</i> ,<br>available <u>here</u> . |
| 135th Anniversary<br>VSEGEI (Geological<br>Survey of Russia),<br>EuroGeoSurveys | 20, St.<br>Petersburg,<br>Russia                | Public | Balkans,<br>North<br>Africa | Scientific and<br>academic<br>community,<br>industry and<br>downstream,<br>end-users,<br>non-space<br>decision- | Presentation done by Luca Demicheli<br>on EuroGeoSurveys general activities<br>and projects (among which, GEO-<br>CRADLE). Around 100 participants<br>attended the event from across the<br>world.  |



| Event name  | Date/ Location                                   | Туре   | ROI                               | Target<br>group  | Details  |
|---|--|--------|-----------------------------------|--|--|
|   |  |        |                                   | makers.  |  |
| AGU meeting Fall<br>Meeting                                     | 12-16<br>December 2016,<br>San Francisco,<br>USA | Public | Balkans                           | Scientific and<br>academic<br>community<br>and research<br>community   | I-BEC gave a GEO-CRADLE presentation<br>and met with GEO Secretariat Director<br>Barbara Ryan to promote the project.  |
| Tubitak partner at<br>Knowledge Transfer<br>Seminar on Agritech | 18 January 2017<br>Istanbul-Turkey               | Public | Middle<br>East,<br>Middle<br>East | Representati<br>ves from the<br>agricultural<br>sectors like<br>universities,c<br>ompanies<br>governmenta<br>l<br>organisations<br>and finance | Tubitak participated and met with<br>related representatives from the<br>agricultural sectors like universities,<br>companies, governmental<br>organizations. Discussions on user<br>needs and cooperation opportunities<br>as potential EO users. |
| Tubitak partner at<br>Precision Agriculture<br>Network          | 25 January 2017<br>Ankara-Turkey                 | Public | Middle<br>East,<br>Middle<br>East | End-user<br>companies  | Participation of TUBITAK to a meeting<br>on Precision Agriculture Network<br>organised by Technology Development<br>Foundation of Turkey, giving<br>information about GEO-CRADLE Project   |



| Event name  | Date/ Location   | Туре   | ROI                               | Target<br>group   | Details  |
|---|--|--------|-----------------------------------|---|--|
|   |  |        |                                   |   | and H2020 opportunities.   |
| Regional<br>stakeholder meeting<br>with Israeli<br>stakeholders | 31 January<br>2017, Tel Aviv,<br>Israel  | Closed | Middle<br>East,<br>Middle<br>East | Downstream<br>and end-<br>users   | I-BEC gave a Geo-Cradle presentation<br>and discussed with participants on the<br>different cooperation opportunities<br>within the project.   |
| Global Space<br>Congress<br>and Geo-Cradle<br>Workshop          | 31 January-2<br>February<br>Abu Dhabi-<br>United Arab<br>Emirates                    | Public | Middle<br>East                    | Scientific<br>community,<br>the<br>downstream.  | NOA representatives presented the<br>project, its activities and expected<br>outcomes and the <u>Global Space</u><br><u>Congress</u> . Following the congress, a<br>local workshop was also organised by<br>NOA and the Geography and Urban<br>Planning Department at UAEU. EO<br>capacities and needs of UAE and the<br>region were discussed, to seek<br>solutions to growth and innovation in<br>the geoinformation sector, EO market<br>uptake and business performances.<br>Project partners from TUBITAK were<br>also present. |
| Presentation during<br>the event MINING<br>INDABA               | <ul><li>3-10 February</li><li>2017</li><li>Cape Town,</li><li>South Africa</li></ul> | Public | North<br>Africa                   | Scientific and<br>academic<br>community,<br>industry and<br>downstream,<br>end-users, | Presentation done by Celine Andrien—<br>general presentation of EGS and its<br>project at the EGS booth (screen with a<br>presentations in a loop mode)  |



| Event name                                 | Date/Location  | Туре   | ROI    | Target         | Details                                  |
|--|----------------|--------|--------|----------------|--|
|  |                |        |        | group          |  |
|  |                |        |        | non-space      |  |
|  |                |        |        | decision-      |  |
|  |                |        |        | makers         |  |
|  |                |        |        |                |  |
|  |                |        |        |                |  |
|  |                |        |        |                |  |
|  |                |        |        |                |  |
| Meetings with<br>Republic of Turkey        | 8 February, 1  | Closed | Middle | Ministry as    | Project partner TUBITAK had several      |
| Ministry of Food                           | March and 17   |        | East   | end-user       | meetings with Republic of Turkey         |
| Agriculture and<br>Livestock General       | March 2017,    |        |        |                | Ministry of Food Agriculture and         |
| Directorate of                             | Ankara, Turkey |        |        |                | Livestock General Directorate of         |
| Agricultural Reform                        |                |        |        |                | Agricultural Reform to get more          |
|  |                |        |        |                | information about their ongoing works    |
|  |                |        |        |                | and to provide a solid link with GEO-    |
|  |                |        |        |                | CRADLE pilot project activity on soil. A |
|  |                |        |        |                | researcher from this Directorate has     |
|  |                |        |        |                | started to work with TUBITAK UZAY        |
|  |                |        |        |                | researchers in GEO-CRADLE pilot          |
|  |                |        |        |                | project related on soil sampling.        |
| Tubitak at Ankara                          |                |        |        |                |  |
| Tubitak at Ankara<br>University Faculty of | 16 February    | Closed | Middle | Scientific and | Tubitak organised several meetings       |
| Agriculture and                            | 2017 and 22    |        | East   | academic       | with Ankara University Faculty of        |
| Republic of Turkey<br>Ministry of Food     | February 2017  |        |        | community      | Agriculture and Republic of Turkey       |
| Agriculture and                            | Ankara, Turkey |        |        |                | Ministry of Food Agriculture and         |
| Livestock General<br>Directorate of        |                |        |        |                | Livestock General Directorate of         |
| Agricultural                               |                |        |        |                | Agricultural Research and Policies       |
| Research and<br>Policies (TAGEM)           |                |        |        |                | (TAGEM) in the scope of the pilot        |
| ,  |                |        |        |                | project on Improved Food Security –      |
|  |                |        |        |                | Water Extremes Management (IFS-          |



| Event name   | Date/ Location   | Туре        | ROI                | Target<br>group  | Details  |
|--|--|-------------|--------------------|--|--|
|  |  |             |                    | Provb  | WEM).  |
| EGS National<br>Delegates and EGS<br>Chairs of the Expert<br>Groups          | 13 February<br>2017<br>Brussels,<br>Belgium  | Public      | Balkans            | Scientific and<br>academic<br>community,<br>industry and<br>downstream,<br>end-users,<br>non-space<br>decision-<br>makers. | Presentation done by Gerardo Herrera<br>on Earth Observation and Geohazard<br>Expert Group annual activities and<br>future plans (within which GEO-<br>CRADLE is one of the projects). The<br>meeting was attended by EGS National<br>delegates, EGS Chairs of the Expert<br>Groups and EGS Secretariat. |
| Stakeholder<br>meetings organised<br>by the Institute of<br>Physics Belgrade | January to<br>March 2017<br>Belgrade, Serbia<br>and Sarajevo,<br>Bosnia and<br>Herzegovina | Closed<br>s | Balkans            | General<br>public, end<br>users and<br>research<br>institutions  | Several internal meetings with<br>academic institutions representatives<br>in Bijeljina, BiH led to the GEO-CRADLE<br>seminar organisation to be held in<br>May.   |
| EuroGeoSurveys<br>IUGS Meeting   | 15-17 February<br>2017   | Public      | Balkans,<br>Europe | Scientific and academic  | Presentation done by Luca Demicheli-<br>General EGS presentation and its   |



| Event name                          | Date/Location    | Туре   | ROI    | Target         | Details                                   |
|-------------------------------------|------------------|--------|--------|----------------|---|
|                                     |                  |        |        | group          |   |
|                                     | Paris, France    |        |        | community,     | projects                                  |
|                                     |                  |        |        | industry and   |   |
|                                     |                  |        |        | downstream,    |   |
|                                     |                  |        |        | end-users,     |   |
|                                     |                  |        |        | non-space      |   |
|                                     |                  |        |        | decision-      |   |
|                                     |                  |        |        | makers         |   |
| Workshop on EO                      | 13-16 February   | Public | North  | Industry and   | EARSC presented its involvement           |
| Application for<br>Sustainable      | 2017             |        | Africa | intermediary   | within the GEO-CRADLE project. 60         |
| Development in                      | 2017             |        | Annea  |                |   |
| Africa (EARSC)                      | Bremen,          |        |        | users, Space   | participants. More details on the         |
|                                     | Germany          |        |        | sector         | event's agenda can be found <u>here</u> . |
|                                     |                  |        |        | decision       |   |
|                                     |                  |        |        | makers         |   |
|                                     |                  |        |        |                |   |
| Meeting with<br>officials from      | 1 March 2017     | Closed | Middle | End-users      | TUBITAK met with officials from           |
| Republic of Turkey                  | Konya, Turkey    |        | East   |                | Ministry of Development Konya Plain       |
| Ministry of                         | Konya, Turkey    |        |        |                | Project (KOP) Regional Development        |
| Development Konya<br>Plain Project  |                  |        |        |                | Administration to define their needs      |
| (KOP)                               |                  |        |        |                |   |
| . ,                                 |                  |        |        |                | and solutions by using EO.                |
| Capacity Building<br>and Networking | 6 March 2017     | Public | Middle | Scientific and | Tubitak participated to the closing       |
| Project to Support                  | Istanbul Turks   |        | East   | academic       | event of "Capacity Building and           |
| the UK –Turkey                      | Istanbul, Turkey |        |        | community,     | Networking Project to Support the UK      |
| Partnership in Agri-<br>Tech Sector |                  |        |        | end-users.     | –Turkey Partnership in Agri-Tech Sector   |
| Tech Sector                         |                  |        |        | enu-users.     |   |
|                                     |                  |        |        |                | giving information about future           |
|                                     |                  |        |        |                | technologies of agriculture in Turkey     |
|                                     |                  |        |        |                | and GEO-CRADLE Project. More              |
|                                     |                  |        |        |                | information on the event can be found     |



| Event name  | Date/ Location  | Туре                        | ROI                       | Target<br>group                          | Details   |
|---|---|-----------------------------|---------------------------|--|---|
|   |   |                             |                           |  | <u>here</u> .   |
| Meeting with<br>Republic of Turkey<br>Ministry of Forestry<br>and Water Affairs<br>General Directorate<br>of Combating<br>Desertification and<br>Erosion<br>Fifth International<br>Conference on<br>Remote Sensing and<br>Geoinformation of | 9 March 2017<br>Ankara, Turkey<br>20-23 March<br>2017 | Closed<br>Public,<br>Poster | Middle<br>East<br>Balkans | End-users<br>Industry and<br>downstream, | Tubitak held discussions on<br>collaboration areas in the field of R&D.<br>CUT partner attended the event with a<br>GEO-CRADLE poster presentation.                               |
| Environment   | Pafos, Cyprus   | sessio<br>n                 |                           | research<br>community                    |   |
| Meeting with<br>Republic of Turkey<br>Ministry of<br>Development The<br>Southeastern<br>Anatolia Project<br>(GAP)   | 24 March 2017<br>Ankara, Turkey                       | Closed                      | Middle<br>East            | End-users,<br>decision-<br>makers        | Meeting about cooperation<br>opportunities with Republic of Turkey<br>Ministry of Development The South<br>Eastern Anatolia Project (GAP) Regional<br>Development Administration. |
| Global<br>Symposium on Soil<br>Organic Carbon   | 21-23 March<br>2017, Rome,<br>Italy                   | Public                      | Balkans                   | Research<br>community                    | I-BEC Paper submission and presentation   |



| Event name   | Date/ Location                              | Туре   | ROI                         | Target<br>group  | Details   |
|--|---|--------|-----------------------------|--|---|
| Regional GEO-<br>CRADLE workshop in<br>Sofia                         | 24 March 2017<br>Sofia, Bulgaria            | Public | Balkans                     | Decision-<br>makers,<br>industry,<br>Scientific and<br>academic<br>community,<br>the<br>downstream.          | Organised as a part of the GEO-CRADLE<br>project, this regional workshop focused<br>on identifying the potential local<br>challenges hindering the EO market<br>uptake and business performances. By<br>bringing together academic and<br>industry representatives, the event<br>aimed at strengthening cross-sector<br>exchanges to drive innovation in the<br>local geo-information sector.<br>55 participants signed the list of<br>attendees, more than 60 organisations<br>contacted - public administration,<br>academia, NGO and industry, more<br>than 25 new contacts mainly from<br>industry sector. More details on the<br>event can be found <u>here.</u> |
| EGS General<br>Meeting and<br>Directors workshop<br>(EuroGeoSurveys) | 28-29 March<br>2017<br>Brussels,<br>Belgium | Closed | Balkans,<br>North<br>Africa | The meeting<br>was<br>attended by<br>35<br>Geological<br>Surveys<br>Directors<br>and the EGS<br>Secretariat. | Presentation done by Isabel Pino:<br>debrief on the main Expert Groups and<br>Task Forces activities over the previous<br>six months; debrief on the status of<br>concluded or on-going projects, as well<br>as on submitted proposals, including<br>GEO-CRADLE.  |



| Event name  | Date/ Location                           | Туре   | ROI    | Target<br>group   | Details  |
|---|--|--------|--------|---|--|
| GEOSS Data<br>Providers Workshop  | 20-21 April,<br>2017, Florence,<br>Italy | Public | Europe | Data<br>providers,<br>NGOs,<br>Private<br>Sector, Space<br>Agencies,<br>Scientific and<br>academic<br>community | Organised by GEOSS in cooperation<br>with the European Space Agency, the<br>2nd Data Providers Workshop focused<br>on and discussed both the technology<br>ecosystem and the Community<br>Ecosystem, focusing on GEOSS Data<br>Providers and User.<br>GEO-CRADLE Regional Datahub was<br>presented in the workshop in order to<br>explain how the GCI was technically<br>implemented and also to attract more<br>data providers. Mr. Vassilis Tsironis<br>presented " <u>The GEO-CRADLE Regional</u><br><u>Data Hub tool: Utilizing the GEO DAB</u><br><u>APIs for easy access and discovery of</u><br><u>regional EO data</u> " and Dr. Anna<br>Polychroniou presented " <u>The GEO-<br/>CRADLE Regional Data Hub tool: A</u><br><u>vision for a regional GEOSS Portal</u> ". The<br>report event is publicly available <u>here</u> . |
| Improving EO<br>services industry<br>involvement in EU<br>space programmes<br>and initiatives | 26 April, 2017,<br>Brussels,<br>Belgium  | Public | Europe | Industry and<br>downstream,<br>research<br>community  | Project partner EARSC in coordination<br>with DG GROW and DG RTD, organised<br>a full day-event to discuss concrete<br>ways for the improved industry<br>involvement in the exploitation of<br>Copernicus Services and the delivery of<br>GEO vision. The project coordinator,   |



| Event name   | Date/ Location                        | Туре   | ROI    | Target<br>group                                       | Details  |
|--|---------------------------------------|--------|--------|---|--|
|  |                                       |        |        | BLOOP   | Dr. Haris Kontoes gave a presentation<br>entitled: <u>"Fostering regional</u><br><u>cooperation and roadmap for GEO and</u><br><u>Copernicus implementation in North</u><br><u>Africa, Middle East and Balkans</u> ". The<br>event agenda is publicly available<br>online <u>here.</u>   |
| GEO-CRADLE<br>Regional Workshop                    | 9 May, 2017,<br>Bucharest,<br>Romania | Public | Europe | Industry and<br>downstream,<br>research<br>community  | The event was jointly organised by the<br>Project Coordinator National<br>Observatory of Athens (NOA) and the<br>Project Partner National Institute of<br>R&D for Optoelectronics (INOE) on the<br>topic of "Addressing regional needs by<br>enhancing Earth Observation uptake<br>and relevant business performances".<br>The event gathered approximately 50-<br>60 delegates from Romania and its<br>neighbouring countries, including<br>several project partners. The event's<br>agenda, presentations and minutes are<br>publicly available online <u>here</u> . |
| KEΔE City Challenge<br>Crowdhackathon<br>Smartcity | 12-14 May,<br>2017, Athens,<br>Greece | Public | Europe | End-users,<br>Industry and<br>Scientific<br>community | The marathon was attended by more<br>than 200 contestants in 50 teams that<br>implemented original applications<br>useful for cities and local government<br>in three days, with the help of 40<br>experienced mentors and 17 members  |



| Event name  | Date/ Location                  | Туре   | ROI    | Target<br>group                             | Details  |
|---|---------------------------------|--------|--------|---|--|
|   |                                 |        |        |   | of the evaluation committee from<br>Municipalities, the market and the<br>academic community. GEO-CRADLE<br>presented its goals using banners and<br>informed the attendees about the<br>GEO-CRADLE Datahub and networking<br>platform.  |
| GEO-CRADLE<br>Partner i-BEC<br>participation in the<br>5th GEOGLAM -<br>RAPP Workshop | 17 May 2017,<br>Frascati, Italy | Public | Europe | Research<br>community,<br>Space<br>Agencies | GEO-CRADLE Regional Coordinator Dr.<br>George Zalidis (University of<br>Thessaloniki, Greece) participated in<br>the 5th GEOGLAM – RAPP workshop to<br>promote the uptake of EO services and<br>data in response to Balkan and Central<br>Europe needs in order to contribute to<br>the implementation of GEOGALM RAPP<br>and to present the GEO-CRADLE<br>Regional Data Hub in the scientific<br>community (remote sensing experts,<br>crowdsourcing etc). Dr. Zalidis gave a<br>key presentation to promote the<br>advantages and tools of GEO-CRADLE<br>in GEO's initiative related to pasture<br>and grassland productivity – Improved<br>food security. The event agenda and<br>presentations are available <u>here</u> . |



| Event name                               | Date/ Location                            | Туре   | ROI              | Target<br>group                     | Details   |
|--|---|--------|------------------|-------------------------------------|---|
| GEO-CRADLE<br>Regional Workshop<br>Cairo | 25 May 2017,<br>Cairo, Egypt              | Public | North-<br>Africa | End-users,<br>research<br>community | The event was jointly organised by the<br>Project Coordinator National<br>Observatory of Athens (NOA) and the<br>Project Partner Centre for Environment<br>and Development for the Arab Region<br>and Europe (CEDARE) and focused on<br>Environmental Challenges and Earth<br>Observation solutions in Egypt and the<br>region. The project's pilot projects<br>were presented on the occasion. The<br>event's agenda and presentations are<br>publicly available <u>here</u> .   |
| 11th GEO European<br>Projects Workshop   | 19-21 June,<br>2017, Helsinki,<br>Finland | Public | Europe           | All                                 | With the occasion of the 11 <sup>th</sup> GEO EU<br>Projects Workshop, GEO-CRADLE and<br>GEO Secretariat organised a dedicated<br>session on Wednesday 21 June entitled<br>"GEO capacity development,<br>contribution to SDGs and realization of<br>regional impacts derived from GEO<br>European Projects". Project partner,<br>was also highlighted with a session on<br>"Leveraging EO services to help<br>monitoring SDGs, the industry<br>contribution" where the industry<br>involvement within GEO-CRADLE will<br>was presented. The full agenda and<br>presentations are publicly available |



| Event name  | Date/ Location                                      | Туре                             | ROI    | Target<br>group                                    | Details  |
|---|---|----------------------------------|--------|--|--|
|   |   |                                  |        |  | <u>here</u> . The GEO-CRADLE session agenda<br>is available <u>here</u> .  |
| GEO-CRADLE<br>Partner TÜBİTAK<br>UZAY participation<br>in the 37th EARSeL<br>Symposium  | 27-30 June,<br>2017, Prague,<br>Czech<br>Republique | Public,<br>Poster<br>sessio<br>n | Europe | Research<br>community                              | Ramazan KUPCU and Dr. Kaan KALKAN<br>participated to the 37th EARSeL<br>Symposium with GEO-CRADLE during<br>the poster session. More information<br>and photos are available <u>here</u> . |
| GEO-CRADLE<br>Partner EARSC<br>General Assembly   | 5 July, 2017,<br>Brussels,<br>Belgium               | Closed                           | Global | Service<br>providers                               | GEO-CRADLE was presented at EARSC<br>General Assembly of Members to an<br>audience of approximately 60 people.   |
| GEO-CRADLE<br>Partner TAU<br>participation in the<br>2nd International<br>Conference on<br>Airborne Research<br>for the Environment | 10-13 July,<br>2017, Munich                         | Public                           | Europe | Research<br>community,<br>Space<br>agencies        | Hosted by the DLR, the German<br>Aerospace Research Center, the event<br>focused on the theme of "Developing<br>infrastructure to meet future scientific<br>challenges".                   |
| EuroGeoSurvays<br>partner EGS<br>National Delegates<br>Forum  | 5 September,<br>Vienna, Austria                     | Closed                           | Global | Research<br>community,<br>data<br>providers<br>and | Ms Isabel Pino made a general<br>presentation on Geocradle to the EGS<br>National Delegates Forum in Vienna<br>hosted by the Geological Survey of<br>Austria (GSA). The audience included  |



| Event name                              | Date/ Location                                  | Туре   | ROI                               | Target<br>group   | Details   |
|---|---|--------|-----------------------------------|---|---|
|   |   |        |                                   | aggregators   | around 30 people from 25 countries  |
| GEO-CRADLE<br>Regional Workshop         | 14 September,<br>2017, Tel Aviv,<br>Israel      | Public | North<br>Africa<br>Middle<br>East | Research<br>community   | Organised by GEO-CRADLE partner, the<br>Tel Aviv University, this regional event<br>focused on spectral imaging of soils<br>and remote sensing technology for soil<br>mapping in support of WP4SENSE pilot<br>on dust / radiation interactions. The<br>event's agenda and presentations are<br>publicly available <u>online.</u>                                    |
| I-Bec partner at ESA<br>EO Open Science | 25-28<br>September,<br>2017, Frascati,<br>Italy | Public | Europe                            | Research<br>community,<br>data<br>providers<br>and<br>aggregators | Organised by the European Space<br>Agency, this 3 <sup>rd</sup> round of consultations<br>aimed to xplore new challenges and<br>opportunities for EO research created<br>by the rapid advances in Information<br>and Communications Technologies<br>(ICT). I-Bec attended the meeting to<br>discuss about GEO-CRADLE and Soil<br>Spectral Libraries in the Balkans. |



| Event name  | Date/ Location                           | Туре   | ROI             | Target<br>group   | Details  |
|---|--|--------|-----------------|---|--|
| CEDARE partner<br>participation in the<br>9 <sup>th</sup> German Arab<br>Chamber of Industry<br>and Commerce<br>Conference<br>Renewable Day | 8 October, 2017<br>Cairo, Egypt          | Public | North<br>Africa | End users   | Prof. Hesham El-Askary held a<br>presentation on the updated Egypt<br>Solar Atlas created within the GEO-<br>CRADLE pilot on energy. The event was<br>attended by over 100 participants<br>including the Minister of Environment,<br>Head of Solar<br>Energy sector in Egypt, German<br>Ambassador and private companies   |
| EuroGeoSurveys<br>partner Directors'<br>Workshop  | 11 October,<br>2017, Belgrade,<br>Serbia | Closed | All             | Research<br>community,<br>data<br>providers<br>and<br>aggregators | Ms Eleftheria Poyiadji gave<br>presentation on "RS Mineral Resources<br>Potential". The audience included<br>directors and scientists from Geological<br>Surveys of Europe.  |
| EuroGeoSurveys<br>partner end-user<br>meetings and<br>consultations   | 19 July, 2017 &<br>7 December,<br>2017   | Closed | Balkans         | End users   | Consultation with users in Greece took<br>place on the premises of the Ministry<br>of Environment in Athens with<br>members from the Special Secretariat<br>of Inspectors Auditors / Body of<br>Inspection for Southern Greece /<br>Department of Mining Inspection. In<br>addition, similar meetings took place<br>for the other pilot project areas i.e. two<br>in Turkey and one in Cyprus during<br>November 2017. |



| Event name  | Date/ Location                              | Туре   | ROI     | Target                                 | Details   |
|---|---|--------|---------|--|---|
| IPB Serbia partner<br>participation at 49th<br>International<br>October Conference<br>on Mining and<br>Metallurgy | 18-21 October,<br>Bor,2017, Serbia          | Public | Balkans | All                                    | On the occasion of this event project<br>partners Zoran Mijić, Luka Ilić and Maja<br>Kuzmanoski sustained presentation on<br>Raman lidar for atmospheric profiling<br>in Serbia and Air mass transport over<br>Balkans region identified by<br>atmospheric modeling and aerosol<br>lidar technique                                      |
| GEO-CRADLE at<br>GEO-XIV Plenary  | 23-27, October,<br>2017,<br>Washington D.C  | Public | All     | All                                    | GEO-CRADLE project coordinator, NOA<br>and project partners TAU, I-BEC, EARSC<br>and CEDARE representatives<br>participated in the GEO-XIV Plenary in<br>several sessions and round table<br>debates. The event report is available<br>publicly online <u>here</u> , whilst the<br>detailed presentations can be found<br><u>here</u> . |
| CEDARE partner<br>participation in<br>World Youth Forum   | 4-10 November,<br>2018, Sharm El-<br>Sheikh | Public | Global  | Students and<br>young<br>professionals | Prof. Hesham El-Askary held a<br>presentation on the "Future of Global<br>Climate Change". The event was<br>attended by thousands on young<br>participants from across the world.   |



| Event name  | Date/ Location                                     | Туре   | ROI    | Target<br>group   | Details   |
|---|--|--------|--------|---|---|
| EuroGeoSurveys<br>partner EGS Mineral<br>Resources Expert<br>Group Meeting        | 5 November,<br>Brussels,<br>Belgium                | Closed | Global | Research<br>community,<br>data<br>providers<br>and<br>aggregators | Ms Isabel Pino made a presentation on<br>GEO-CRADLE Pilot projects to the EGS<br>Mineral Resources Expert Group. The<br>audience included approximately 25<br>people and the meeting took place in<br>the premises of the Geological Survey<br>of Belgium back to back with the Raw<br>Materials week.                              |
| EuroGeoSurveys<br>partner EGS Meeting<br>Geohazard Expert<br>Group                | 13 November,<br>2017                               | Closed | All    | Research<br>community,<br>data<br>providers<br>and<br>aggregators | Ms. Maria Przyłucka a gave<br>presentation on Access to Raw<br>Materials pilot activates and results<br>During the expert's group annual. The<br>audience included approximately 30<br>people from various European<br>geological surveys, experts in the field<br>of Earth Observation, as well as 6 other<br>expert group chairs. |
| EuroGeoSurveys<br>participation at the<br>82nd Thessaloniki<br>International Fair | 9-17 November,<br>2017,<br>Thessaloniki,<br>Greece | Public | Global | All   | Ms Kiki Hatzilazaridou gave a presentation of the GEO-CRADLE pilot Access to Raw Materials results. The audience included 30 people (including students, researchers, general public).  |



| Event name  | Date/ Location                                  | Туре   | ROI             | Target<br>group | Details  |
|---|---|--------|-----------------|-----------------|--|
| TUBITAK partner<br>participation at the<br>ROME SPACE week  | 21-23<br>November,<br>2017, Rome,<br>Italy      | Public | All             | All             | Organised by APRE in collaboration<br>with the Italian Space Agency and<br>Enterprise Europe Network the event<br>aimed to offer networking<br>opportunities to universities, research<br>centers, industries, SMEs and SME<br>associations or local administrations.<br>Tubitak was present with two posters<br>depicting their projects:<br>RASAT Image Processing Center and<br>Geoportal Development Project –<br>GEZGIN<br>Precision Agriculture Projects at<br>TÜBITAK UZAY (information about<br>GEO-CRADLE<br>project) |
| CEDARE partner<br>participation in<br>Planet Earth<br>Institute, Spotlight<br>Seminar: The Future<br>of Renewable<br>Energy in Africa | 29 November,<br>2017, London,<br>United Kingdom | Public | North<br>Africa | All             | Prof. Hesham El-Askary from project<br>partner CEDARE represented GEO-<br>CRADLE at this event focused on<br>renewable energy where he presented<br>Egypt's new Solar Atlas which was<br>completely updated through the<br>project pilot on energy. The London<br>event was attended by more than 100<br>people and was streamed for more<br>than a 1000. The Facebook streaming   |



| Event name                                    | Date/ Location  | Туре   | ROI                                | Target<br>group | Details   |
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|   |   |        |                                    | <u> 9.04</u>    | video is available <u>here</u> .  |
| Tubitak partner at<br>World GIS Day<br>Turkey | 30 November –<br>1 December,<br>2017, Ankara,<br>Turkey | Public | All                                | All             | The event gathered around 3,000<br>people from public authorities, local<br>governments, universities, private<br>sector and non-governmental<br>organizations under the theme <b>"Living</b><br><b>Spaces of Information Society: Smart</b><br><b>Cities"</b> . The project partner Tubitak<br>attended the event with a stand where<br>they presented satellite models and<br>showcased their work on Earth<br>Observation and geo-portals. GEO-<br>CRADLE was among the presented<br>projects. |
| GEO-CRADLE<br>Regional Workshop               | 7 December,<br>2017, Tunis,<br>Tunis                    | Public | North<br>Africa,<br>Middle<br>East | All             | Organised by the project's partner The<br>Research and Studies<br>Telecommunications Centre (CERT) the<br>event gathered the local and regional<br>community of private and public<br>remote sensing stakeholders working<br>on Adaptation to Climate Change,<br>Improved Food Security & Water   |



| Event name   | Date/ Location                             | Туре   | ROI                         | Target<br>group   | Details   |
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|  |  |        |                             |   | Extremes Management, Access to Raw<br>Materials and Access to Energy. The<br>entire list of presentations and<br>speakers are publicly available online<br><u>here</u> . The event also included an<br>exhibition space dedicate to private<br>sector entities working in this field. |
| TAU partner at the<br>Earth Observation<br>Applications and<br>Services Workshop   | 28 January,<br>2018, Tel Aviv,<br>Israel   | Public | North<br>Africa,<br>Balkans | All   | Prof Eyal Ben Dor from TAU held a<br>presentation on <i>Regional Collaboration</i><br><i>to Generate a Soil Spectral Library.</i> The<br>event was hosted by the Israel<br>Innovation Authority and was attended<br>by approximately 60 people.                                       |
| Tubitak partner at<br>the Innovation<br>Approach and<br>Technologies on<br>Food and<br>Agriculture Value<br>Chain conference | 22 February,<br>Istanbul, Turkey           | Public | Middle<br>East              | All   | Tubitak participated in this conference organised by the Bosphorus University   |
| EuroGeoSurveys<br>40th National<br>Delegates forum,<br>26th of February<br>2018  | 26 February,<br>2018, Brussels,<br>Belgium | Closed | Europe                      | Research<br>community,<br>data<br>providers<br>and<br>aggregators | <ul> <li>G. Herrera reported Earth Observation<br/>and Geohazards Expert Group (EOEG)<br/>annual activities,</li> <li>Including the GEO-CRADLE project.</li> <li>National Delegates of Geological<br/>Surveys of Europe were present.</li> </ul>                                      |



| Event name   | Date/ Location   | Туре   | ROI                                | Target<br>group | Details   |
|--|--|--------|------------------------------------|-----------------|---|
| Tubitak partner at<br>the Land Use and<br>Land Cover<br>Classification<br>System conference                    | 27 February – 2<br>March, 2018,<br>Afyonkarahisar<br>,Turkey | Public | Middle<br>East                     | All             | Tubitak attended this event which<br>brought together the local community<br>of stakeholders working on forest,<br>agriculture, setllement area and<br>wetlands.  |
| Academy of Athens<br>partner at Delphi<br>Economic Forum III:<br>New Globalization<br>and Growth<br>Challenges | 1-4 March,<br>2018, Delphi,<br>Greece                        | Public | Balkans                            | All             | The Academy attended the event and<br>delivered a presentation which<br>included information on GEO-CRADLE<br>during a session on Curbing Climate<br>Change and Sustaining Economic<br>Growth   |
| GEO-CRADLE<br>Regional Workshop<br>in the Middle East  | 15-16, March,<br>2018, Istanbul,<br>Turkey                   | Public | North<br>Africa,<br>Middle<br>East | All             | Organised by project partner TUBITAK<br>with the support of Eurisy and project<br>coordinator NOA, the event introduced<br>the Copernicus Sentinel Data Hubs<br>whilst showcasing GEO-CRADLE's<br>project pilot results and user cases with<br>the aim of highlighting cross-sector<br>cooperation on transversal topics such<br>as water management,<br><u>http://www.icoss2018.tn/</u> adaptation<br>to climate change or food security, to<br>name a few. The full list of speakers<br>and presentations are available online<br><u>here.</u> Over 70 delegates attended the |



| Event name   | Date/ Location                                | Туре   | ROI                                | Target<br>group   | Details  |
|--|---|--------|------------------------------------|---|--|
|  |   |        |                                    |   | event.   |
| GEO-CRADLE at<br>ICOSS2018 -<br>International<br>Conference on Soil<br>Sciences -REMOTE<br>SENSING FOR<br>SUSTAINABLE SOIL<br>MANAGEMENT | 17-19 March,<br>2018,<br>Hammamet,<br>Tunisia | Public | North<br>Africa,<br>Middle<br>East | Research<br>community   | GEO-CRADLE coordinators NOA<br>attended the event and represented<br>the consortium there together with the<br>partners from I-Bec. The full<br>programme and list of speakers are<br>available <u>here</u> .  |
| EuroGeoSurveys<br>Directors General<br>Meeting & 40th<br>National Delegates<br>forum   | 11 April, 2018,<br>Vienna, Austria            | Closed | Europe                             | Research<br>community,<br>data<br>providers<br>and<br>aggregators | G. Herrera reported Earth Observation<br>and Geohazards Expert Group (EOEG)<br>annual activities, including the GEO-<br>CRADLE project. Directors General and<br>National Delegates of National<br>Geological Surveys were present.                          |
| EGS at the METS<br>2018 Conference EU-<br>Latin America<br>Mining &<br>Exploration<br>Convention and<br>Trade Show                       | 10-12 April,<br>2018, Madrid,<br>Spain        | Public | Global                             | All   | EGS partner attended the event with<br>an abstract and presentation by G.<br>Herrera on <i>Earth Observation in</i><br><i>support of sustainable mining by the</i><br><i>Geological Surveys of Europe</i> which<br>covered the work on GEO-CRADLE<br>pilots. |



| Event name   | Date/ Location                              | Туре   | ROI     | Target<br>group   | Details   |
|--|---|--------|---------|---|---|
| EuroGeoSurveys<br>Earth Observation<br>and Geohazards<br>Expert Group (EOEG)<br>Annual meeting                                       | 12-14 April,<br>2018, Vienna,<br>Austria    | Closed | Europe  | Research<br>community,<br>data<br>providers<br>and<br>aggregators | E. Poyiadji presented the GEO-CRADLE<br>project and the use of remote sensing<br>methods for mineral management<br>applied within the GEO-CRADLE Pilots.<br>The meeting was attended by 20<br>participants from 15 Geological<br>Surveys.   |
| EuroGeoSurveys<br>partner at the 7th<br>Digital Earth<br>Summit/ The Digital<br>Earth for<br>Sustainable<br>Development in<br>Africa | 17-19 April,<br>2018, El Jadida,<br>Morocco | Public | Global  | All   | EGS partner attended the event with a<br>presentation on <i>Optimization of</i><br><i>Sentinel 2 data for supporting</i><br><i>geological mapping and monitoring of</i><br><i>mining areas</i> . The event was attended<br>by approximately 200 participants from<br>around the world.  |
| GEO-CRADLE at<br>Regional Workshop<br>on Space-based<br>services: Balkan &<br>Black Sea<br>perspectives                              | 18-19 April,<br>2018, Sofia,<br>Bulgaria    | Public | Balkans | All   | The event was organised the Bulgarian<br>Academy of Science and the European<br>Space Agency under the auspices of<br>the Bulgarian Presidency of the Council<br>of the EU and in cooperation with GEO-<br>CRADLE partner, the European<br>Association of Remote Sensing<br>Companies (EARSC). Project<br>coordinator, Mr Haris Kontoes,<br>presented the project and the Balkan<br>Sentinel Data Hub during a session on |



| Event name  | Date/ Location                      | Туре   | ROI            | Target<br>group  | Details   |
|---|-------------------------------------|--------|----------------|--|---|
|   |                                     |        |                | Brook  | "Supporting accelerated economic<br>development ". The full programme<br>and list of speakers are available <u>here.</u>  |
| 3rd GEO Data<br>Providers Workshop  | 2-4 April, 2018,<br>Frascati, Italy | Public | Global         | Research<br>community,<br>data<br>providers<br>and<br>agregators | The 3rd GEO Data Providers Workshop<br>took place at the European Space<br>Agency in Frascati, and brought<br>together data providers and users to<br>share knowledge and best practices in<br>the management and use of Earth<br>observation data, while working<br>together to enhance the Global Earth<br>Observation System of Systems<br>(GEOSS). GEO-CRADLE participated in<br>the workshop with a presentation<br>entitled " <u>GEO-CRADLE: Addressing</u><br><u>regional needs through DataHub</u> "<br>delivered by Kosmopoulos, P.G from<br>NOA |
| Tubitak partner<br>meeting with Konya<br>Food & Agriculture<br>University in Turkey | 9 May, 2018,<br>Konya, Turkey       | Closed | Middle<br>East | Research<br>community,<br>service<br>providers                   | The meeting was attended by office<br>staff and academics from different<br>agriculture related departments. A well<br>known Turkish food company TORKU<br>also attended this meeting. Tubitak<br>shared their experiences on the usage   |



| group       of EO in agriculture and a their works under the G project.                                   |              |
|---|--------------|
| their works under the G   |              |
|   |              |
| project.  |              |
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| Academy of Athens 2.5 lune 2018 Dublic Dellans Enducers Organized by the                                  |              |
| partner at Toward a   | Ecumenical   |
| Greener AtticaTheSaronicNorthIndustry andPatriarchate, the eventPreserving theAfricaAfricaSaintificAfrica | gathered     |
| Planet and     Islands, Greece     Africa     Scientific     theologians and scientists, p                | olitical and |
| Protecting its People         community         business leaders, as well a                               | as activists |
| and journalists from all over   | the world.   |
| Zerefos C. presented the  | Academy's    |
| work and GEO-CRADLE of  | luring the   |
| "Doing the Math: Response"  | session.     |
| 3rd South-Eastern     4.5.1   |              |
| Europe GEO     4-5 June, 2018, Public     Balkans     All     Organised by project par                    |              |
| Workshop         Thessaloniki,         with the support of Eurisy a                                       |              |
| Greece coordinator NOA, the even  | -            |
| gather local, regional,   | European     |
| stakeholders under the then   | ne "Uptake   |
| of GEO and Copernicus i   | n South -    |
| Eastern Europe, North A   | Africa and   |
| Middle East". The event w   | as also an   |
| opportunity for the project   | to gather    |
| inputs which will feed into t   | he current   |
| roadmap for the   | improved     |
| implementation of GEO/GEO   | SS and the   |
| increased uptake of Copern  | icus in the  |



| Event name   | Date/ Location                              | Туре   | ROI                        | Target<br>group       | Details   |
|--|---|--------|----------------------------|-----------------------|---|
|  |   |        |                            | <u>9.2.1</u>          | Balkans, Middle East and North Africa.<br>The full list of speakers and<br>presentation are available online <u>here</u> .<br>Over 120 participants registered to the<br>event.   |
| GEO-CRADLE at GEO<br>Symposium<br>#EO4Impact               | 11-12 June,<br>2018, Geneva,<br>Switzerland | Public | Global                     | All                   | GEO-CRADLE partners participated in<br>the GEO Symposium which gathered<br>200 people representing diverse<br>sectors and regions participating to the<br>Group on Earth Observations (GEO).<br>The event's agenda and list of speakers<br>are available <u>here</u> .  |
| ERAM<br>Environmental<br>Pollution from<br>Abandoned Mines | 25-26 June,<br>2018, Athens,<br>Greece      | Public | Balkans,<br>Middle<br>East | Research<br>community | The event was co-organized by the<br>Institute of Geology and Mineral<br>Exploration (IGME), Sulaimani<br>Polytechnic University (SPU) and the<br>Kurdistan Institution for Strategic<br>Studies and Scientific Research (KISSR).<br>EGS attended the event with 2 posters:<br>1. Optimization of Sentinel 2 data for<br>supporting geological mapping and<br>monitoring<br>of mining areas: The Abandoned Cu-<br>Mo-W Azegour Mine (Occidental High<br>Atlas, Morocco) |



| Event name   | Date/Location                                 | Туре   | ROI     | Target  | Details  |
|--|---|--------|---------|---|--|
|  |   |        |         | group   |  |
|  |   |        |         |   | 2. Monitoring rehabilitation works of<br>the Asbestos mine on the Troodos<br>Ophiolite in Cyprus: A Pilot<br>investigation of the GeoCradle EU<br>Project. Information on the event and<br>abstracts are available online <u>here</u> . The<br>event was attended by approximately<br>100 participants.  |
| GEO-CRADLE at<br>the 3rd joint<br>EARSeL/NASA LULC<br>Workshop           | 11-12 July,<br>2018, Chania,<br>Greece        | Public | Balkans | Research<br>community   | GEO-CRADLE partners from NOA, TAU<br>and I-Bec attended the event to<br>present the Soil Spectral Library which<br>was created in the context of the GEO-<br>CRADLE project and the SENSE<br>system:Access to solar energy<br>applications using EO data through<br>GEO activities and the<br>"Photosynthetically active radiation<br>climatology in Greece for optimal<br>vineyard planning and exploitation".<br>The list of presentation is publicly<br>available online <u>here.</u> |
| I-Bec partner at EEE<br>World Congress on<br>Computation<br>Intelligence | 8-13 July, 2018,<br>Rio de Janeiro,<br>Brazil | Public | Global  | Research<br>community,<br>Industry,<br>data<br>providers<br>and | Mr Nikos Tsakiridis from I-Bec held a<br>presentation on "An evolutionary fuzzy<br>rule-based system applied to<br>real-world Big Data – the GEO-CRADLE<br>and LUCAS soil spectral libraries"  |



| Event name   | Date/ Location                                    | Туре   | ROI    | Target<br>group  | Details  |
|--|---|--------|--------|--|--|
|  |   |        |        | aggregators  |  |
| INOE partner at the<br>European<br>Meteorological<br>Society Annual<br>Meeting                               | 3-7<br>September,201<br>8, Budapest,<br>Hungary   | Public | Global | Research<br>community,<br>data and<br>service<br>providers | The international event was attended<br>by 732 participants from 50 countries.<br>INOE presented their paper on "What<br>we know and don't know about the<br>societal and economic impact of severe<br>weather events in Europe". The<br>abstract of the paper is available in the<br>report under the Scientific publications<br>chapter  |
| Symposia Remote<br>Sensing Applied to<br>Soil Science/ 21 <sup>st</sup><br>World Congress of<br>Soil Science | 12-17, August,<br>2018, Rio de<br>Janeiro, Brazil | Public | Global | Research<br>community                                      | GEO-CRADLE partner from the Tel Aviv<br>University, Prof Eyal Ben-Dor organised<br>a session entitled "Remote Sensing<br>Applied to Soil Science". GEO-CRADLE<br>partner, I-BEC was also present to<br>present their joint work on the soil<br>spectrology regional database. The<br>session's agenda is available online<br><u>here</u> . |



| Event name  | Date/ Location                                     | Туре                             | ROI            | Target<br>group  | Details   |
|---|--|----------------------------------|----------------|--|---|
| GEO-CRADLE at<br>EUROGEOSS<br>Workshop  | 12-14<br>September<br>2018, Geneva,<br>Switzerland | Public,<br>Poster<br>sessio<br>n | Europe         | Research<br>community,<br>data<br>providers<br>and<br>aggregators,<br>SMEs | Co-organised by the Swiss Federal<br>Office for the Environment, the<br>European Commission with the<br>support of the University of Geneva the<br>event brings together the European<br>Geo community on a yearly basis. The<br>GEO-Cradle was showcased through a<br>poster session and a pitch entitled<br>"Hands on GEO-CRADLE". The<br>conference's agenda is available<br>publicly online <u>here</u> . |
| Academy of Athens<br>partner at the 2nd<br>LOTUS Workshop   | 17-19<br>September,<br>2018, Geneva<br>Switzerland | Public                           | Europe         | Research<br>community  | Organised by the World Meteorological<br>Organisation. Kapsomenakis, J., C.<br>Zerefos, K. ,Eleftheratos, A. Søvde<br>Haslerud, I. Petropavlovskikh, S. Frith<br>delivered a presentation on their paper<br>Ozone trends from lidar, sonde, SBUV<br>and chemical transport model data   |
| Tubitak partner at<br>the 7 <sup>th</sup> Remote<br>Sensing and<br>Geographical<br>Information Systems<br>Symposium (UZAL-<br>CBS 2018) | 18-21<br>September,<br>2018, Eskisehir,<br>Turkey  | Public                           | Middle<br>East | Research<br>community  | Tubitak attended the event with a booth showcasing their work on EO technologies and Horizon2020 projects, among which GEO-CRADLE.  |



| Event name  | Date/ Location  | Туре   | ROI  | Target   | Details  |
|---|---|--------|--|--|--|
| GEO-CRADLE at 14th<br>International<br>Symposium of<br>Continuous Surface<br>Mining | 23-26<br>September,<br>2018,<br>Thessaloniki,<br>Greece | Public | Balkans,<br>North<br>Africa,<br>Middle<br>East | group<br>Research<br>community                               | GEO-CRADLE Partners from the Greek<br>Institute of Geology and Mineral<br>Exploration participated in the<br>Symposium and gave an oral<br>presentation on "Assessment of the<br>Added-Value of Sentinel-1&2 for<br>Mapping and Monitoring Surface<br>Mining". The abstract of the<br>presentation is available <u>here</u> . The<br>work has been accepted for publication<br>in a Special Issue of the International<br>Journal of Mining and Mineral<br>Engineering (IJMME) on: Advances in<br>Continuous Surface Mining". The event<br>was attended by approximately 150<br>attendees. |
| EARSC partner at<br>the European<br>INSPIRE Conference<br>2018                      | 18-21<br>September,<br>2018, Antwerp,<br>Belgium        | Public | All  | Research<br>community,<br>data<br>providers &<br>aggregators | During the event which was attended<br>by approximately 400 participants,<br>EARSC presented GEO-CRADLE at their<br>stand and made available project<br>flyers.  |
| Tubitak partner<br>meeting with the<br>Turkish Water<br>Management<br>Authority     | 2 October,<br>2018, Istanbul<br>Turkey                  | Closed | Middle<br>East                                 | End users  | Tubitak meet with the local public<br>authority to define the usage of EO<br>technologies for their authority.   |



| Event name   | Date/ Location  | Туре                             | ROI     | Target<br>group       | Details  |
|--|---|----------------------------------|---------|-----------------------|--|
| GEO-CRADLE at<br>Romanian Space<br>Agency Annual<br>Conference | 11-12 October,<br>2018,<br>Bucharest,<br>Romania      | Public                           | Balkans | All                   | The GEO-CRADLE project, as well as the<br>Regional Data Hub we're presented<br>during a session focused on "Data<br>exploitation platforms" organised by<br>project partner Eurisy.  |
| GEO-CRADLE at<br>COMECAP 2018                                  | 15-17 October<br>2018,<br>Alexandroupolis<br>, Greece | Public,<br>Poster<br>Sessio<br>n | Balkans | Research<br>community | COMECAP 2018 brought together<br>researchers in the areas of<br>Meteorology, Climatology and<br>Atmospheric Physics, as well as to<br>present methodologies, modeling tools<br>and theoretical approaches which will<br>attract scientists and researchers from<br>the international scientific community.<br>GEO-CRADLE representatives<br>introduced the SENSE pilot in a poster<br>session dedicated to Observational<br>Techniques from the ground and<br>space/Satellite Meteorology and<br>Climatology. The poster is available for<br>view <u>here</u> . Polychroni I.D., Nastos P.T<br>and Kapsomenakis J. from the<br>Academy of Athens also delivered a<br>presentation on <i>"Combined extreme</i><br><i>climate indices over the Mediterranean</i><br><i>region. Variability and trends analysis"</i><br>and <i>"Initial validation of TROPOMI/S5P</i> |



| Event name  | Date/ Location                             | Туре   | ROI     | Target<br>group                             | Details   |
|---|--|--------|---------|---|---|
|   |  |        |         |   | total ozone columns 133" and<br>"Climatology of upper air temperature<br>over the wider Greek region" which<br>integrated data coming from GEO-<br>CRADLE   |
| IPB partner at<br>ClimateEurope<br>Festival   | 17-19 October<br>2018                      | Public | Balkans | Research<br>community,<br>general<br>public | Mr Zoran Mijic held a presentation on<br>GEOCRADLE project activities during<br>one of the sessions. The event was<br>organised under Horizon2020 with the<br>support of the European Bank of<br>Investment.  |
| International<br>Workshop of Global<br>Dryland Ecosystem  | 21-22 October,<br>2018, Beijing,<br>China  | Public | Global  | Research<br>community                       | Hosted by the Chinese Academy of<br>Science, the GEO-CRADLE project and I-<br>Bec's work on their Soil Spectral Library<br>has been presented the during the First<br>Working Meeting of Global-DEP<br>Interim Scientific Committee.<br>Information on the event's proceedings<br>can be found online <u>here</u> . |
| Academy of Athens<br>at the 1st Workshop<br>on the Far-infrared<br>Outgoing Radiation<br>Understanding and<br>Monitoring<br>(FORUM) mission | 23-25 October,<br>2018, Florence,<br>Italy | Public | Global  | Research<br>community                       | Academy of Athens representatives<br>presented their paper on "Validation<br>and exploitation of the FORUM mission<br>products using the PANACEA<br>infrastructure<br>of PANGEA Observatory"  |



| Event name  | Date/ Location                                    | Туре   | ROI             | Target<br>group  | Details   |
|---|---|--------|-----------------|--|---|
| CEDARE partner at<br>the EU Climate<br>Week   | 25 October,<br>2018 Cairo,<br>Egypt               | Public | North<br>Africa | All  | Partners from CEDARE attended the<br>event with a stand where they<br>distributed flyers and information on<br>the GEO-CRADLE project.  |
| GEO-CRADLE at GEO<br>Week 2018  | 29 October-2<br>November<br>2018, Kyoto,<br>Japan | Public | Global          | Research<br>community,<br>private and<br>public data<br>suppliers and<br>aggregators | Over 500 people from diverse<br>geographies, sectors and technical<br>areas came together in Kyoto, to<br>explore the efforts and opportunities<br>for the use of Earth observations for<br>the benefit of humankind, focusing on<br>GEO's three priority areas: the Sendai<br>Framework for Disaster Risk Reduction,<br>the Paris Climate Agreement, and the<br>UN Sustainable Development Goals.<br>GEO-CRADLE and its partner, ERASC<br>organised a side event on "Identifying,<br>communicating and delivering the<br>value of Earth Observations. A regional<br>approach", which took place on<br>Monday 29 October. The agenda of the<br>side event is available <u>here</u> . The side<br>event was attended by 40 people. |
| Academy of Athens<br>partner at the<br>meeting of the<br>Attica Region on<br>"Climate change and<br>natural disasters | 31 October,<br>2018, Athens,<br>Greece            | Closed | Balkans         | Research<br>community  | Mr Zerefos, C. attended the meeting<br>and gave a presentation on <i>"Extreme</i><br><i>weather phenomena and climate</i><br><i>change: The case of Greece"</i>   |



| Event name  | Date/ Location                                   | Туре   | ROI     | Target<br>group   | Details   |
|---|--|--------|---------|---|---|
| EuroGeoSurveys at<br>Copernicus for Raw<br>Materials            | 12 November,<br>2018, Brussels,<br>Belgium       | Public | Europe  | All   | Attending the event at the invitation of<br>the European Commission, EGS<br>representatives gave a presentation on<br>Assessment of the Added-Value of<br>Sentinel data for supporting mapping<br>and monitoring of mining areas: The<br>GeoCradle project. The event was<br>attended by approximately 50<br>attendees. |
| EARSC partner at<br>European Space<br>Agency's 2018 Phi<br>Week | 12-16<br>November,<br>2018, Frascati,<br>Italy   | Public | All     | Research<br>community,<br>StartUps,<br>National,<br>European<br>and<br>International<br>space and<br>value adding<br>industry | EARSC attended the event with a stand<br>where GEO-CRADLE flyers were made<br>available.  |
| INOE and Academy<br>of Athens partners<br>at ATMOS 2018         | 26-29<br>November,<br>2018, Salzburg,<br>Austria | Public | Balkans | Research<br>community,<br>data<br>providers<br>and<br>aggregators   | Ms Calcan Andree presented a paper<br>on "Romanian Ground-based and<br>Airborne Approach in Support of ESA<br>Cal/Val Activities". From the Academy<br>of Athens, representatives also<br>delivered a presentation on "Almost   |



| Event name   | Date/ Location                          | Туре   | ROI     | Target                | Details   |
|--|---|--------|---------|-----------------------|---|
|  |   |        |         | group                 |   |
|  |   |        |         |                       | one year of TROPOMI/S5P total ozone<br>column data: global ground based<br>validation". The programme and paper<br>abstracts are publicly available online<br><u>here</u> . |
| Academy of Athens<br>partner at<br>Symposium of the<br>Energy Committee<br>of the Academy of<br>Athens | 30 November,<br>2018, Athens,<br>Greece | Public | Balkans | Research<br>community | Representatives from AOA delivered<br>several presentations feeding into the<br>European Energy and Climate Policy for<br>2030 and 2050.                                    |