

#### 19-21 JUNE 2017, HELSINKI

**EUROPEAN GEO WORKSHOP** EuroGEOSS: Shaping the European contribution to GEOSS

http://europa.eu/!Wq67yk

#EGW2017







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Funded under H2020 - Climate action, environment, resource efficiency and raw materials

ACTIVITY: Developing Comprehensive and Sustained Global Environmental Observation and Information Systems CALL IDENTIFIER: H2020 SC5-18b-2015 Integrating North African, Middle East and Balkan Earth Observation capacities in GEOSS

Project GA number: 690133 Total Budget: 2,910,800.00 € **The GEO-CRADLE** project in support to the SDGs implementation and EO industry's engagement



#### http://geocradle.eu/





### Using the example of GEO-CRADLE address questions as:

- 1. How GEO & GEO related projects can work together with the EO industry and how this can become mutually beneficial?
- 2. How the EU GEO projects are enabling and effectively support the engagement of the EO European private sector?
- 3. How the EU private sector can be better informed about common regional priorities?
- 4. How to generate services that have impact into the implementation, monitoring, and reporting of SDGs, and remain sustained by addressing real societal and environmental needs?

# Using the example of GEO-CRADLE address issues as:

- 4. What are the instruments and knowledge offered by the EU GEO projects for encouraging service development and ensuring the service sustainability (wrt data availability, data/know how sharing, regional facilities integration and common use, networking of stakeholders and engagement in consultation phases, capacity building, and identification of funding opportunities?
- 5. How the large EU investments especially in Copernicus become useful and visible to the End User communities and citizens worldwide.





### Challenging issues as **GEO-CRADLE**

... is the only EU GEO funded CSA that runs over the diversified territories of North Africa, Middle East and Balkans;

Seeking to identify common needs, and regional priorities;

Fostering the regional cooperation and integration of monitoring capabilities and skills, and facilitate the networking of stakeholders;

Defining coordination and support actions that are beneficial from societal and market wise point of view, and also realistic and in line with the domestic priorities and user needs;

Proposing/setting up large scale regional initiatives in Earth Observation (space based and in-situ) relating to capacity building and delivery of services and innovative information in the thematic areas of the project such as

Adaptation to Climate Change, Access to Raw Materials, better exploitation of the renewable Energy Resources, and Food Security.



### Thematic Areas vs SDGs



19-21 JUNE 2017, HELSINKI • EUROPEAN GEO WORKSHOP • EuroGEOSS: Shaping the European contribution to GEOSS Challenging issues as **GEO-CRADLE** ... is the only EU GEO funded CSA that runs over the diversified territorie N SITU Seeking to identify common needs, create synergies, and integrate of retion of monitoring c Fostering the skills; Defining and also realistic EARTH OBSERVATIONS skills; Proposing/setting up large scale refor MARINE capacity building and also addressing societal priorities in the t CMEMS Adaptation to Climate Change, Access to Raw Materi **Energy Resources, and Food Security.** Promote the uptake of EO services and data in response to regional needs. **Support the effective integration** of existing Earth Observation Capacities in the region. **Facilitate the engagement** of the complete ecosystem of EO stakeholders in the region. **Enhance the participation** in and contribution to the implementation of **GEOSS and Copernicus**  $\checkmark$ **Objectives** in North Africa, Middle East and the Balkans. FINNISH



### The Regional Priorities - Priority Definition Workflow









### RDHub – Connection with GEOSS&Regional Portals





#### Identify and disseminate information on funding



#### GEO-CRADLE contribution to EO market uptake

 Submit a roadmap together with funding priorities in relation to capacity building, service delivery, filling in gaps (networks, infrastructures, data sharing, skills), training, education, service provision, and business uptake at regional level



2. Engage the countries and regional stakeholders in the data sharing process, the use of open standards, and facilitate the access of the local actors to existing portals, web servers, data repositories, and satellite image archives through big infrastructures such as GEOSS, the European Data Portal, Copernicus data/service portals, and any existing regional Data Hubs (e.g. GEO-CRADLE RDH)

#### GEO-CRADLE contribution to EO market uptake 3. Generate and sustain a network stakeholders to ensure visibility, and sharing of knowhow, excellence,

- **3.** Generate and sustain a network stakeholders to ensure visibility, and sharing of knowhow, excellence, and skills between the local actors and their counterparts worldwide
- **4.** Deliver a prototype methodology and a detailed assessment on the nations' (market and science) maturity in relation to EO.
- 5. Support the EO market uptake and internationalisation by,
  - Understanding the local market, and capacities
  - Mapping existing policies in sectors that may need support from EO
  - Facilitating access to open data
  - Mapping the local competitive landscape
  - Engaging the end-user community
  - Facilitating partnering with international interlocutors (companies, researchers, industries)
  - Building trust / Overcoming cultural and linguistic issues
- 6. Advance the role of the countries in GEO, and Copernicus by,
  - Setting up local GEO offices, Copernicus Relay Offices, and/or nominating official GEO representations at various levels
  - Strengthening the EO industrial/research dimension by using Copernicus & GEO as key drivers
  - Helping the stakeholders understand how they can benefit from and contribute to GEOSS &
    Copernicus





mank you!

