



Identifying, communicating and delivering
the value of Earth Observations.
A regional approach.

08.30- 8.45 "Introduction and welcome from the organisers: Setting the scene"

Haris Kontoes GEO-CRADLE Project Coordinator, Geoff Sawyer EARSC Secretary General

08.45 - 09.30 "The importance of sustained EO activities at regional level"

Intro presentation by Haris Kontoes

Round table discussion on different approaches, best practices and current plans around the coordination of EO activities at regional level.

Moderator: Haris Kontoes

Representatives from

EARSC - Mónica Miguel Lago

EC (EuroGEOSS) - Franz Immler

GEO Secretariat - Steven Ramage

09.30 - 10.15 "Moving from research to business"

Intro presentation by Geoff Sawyer

Round table discussion on how to move towards the sustainable delivery of EO services and products.

Moderator: Geoff Sawyer

Representatives from

GEO-CRADLE (Pilot experience) - Alexia Tsouni

ERA-PLANET - Nicola Pirrone

EARSC, GMV - Gerard Margarit Martin– EARSC, GMV

EC - EASME - Franz Immler

10.15 - 10.30 Coffee Break



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10.30 – 11.15 “Measuring the value in EO data and communicating it to stakeholders”

Round table discussion on ways to measure the benefits of EO and to communicate them to relevant stakeholders.

Moderator, Steve Ramage

Representatives from

EARSC , Sentinel Economic Benefits Study - Geoff Sawyer

GeoScience Australia - Jonathan Ross

Netherlands Space Office - Ruud Grim

GEO Secretariat - Maddie West

IEEE France - Director Four Bridges Jay Perlmann

11.15 - 12.15 “Developing the Future”

Intro presentation by Lefteris Mamais - GEO-CRADLE Roadmap for future implementation for GEO and GEOSS

Round table discussion on ways to design long-term, high-impact actions for the uptake of GEOSS and Copernicus and facilitate interaction and collaboration between the different Regional Initiatives.

Moderator: Lefteris Mamais

Representatives from

NEXTGEOSS - Nuno Catarino

AmeriGEOSS - Angelica Gutierrez (tbc)

AfriGEOSS - Andiswa Mlisa (tbc)

Greek GEO Office - Evangelos Gerasopoulos

GEO Secretariat - Steven Ramage

12.15-12.30 Wrap up by Lefteris Mamais and Geoff Sawyer